ONCE-A-WEEK
Published by the Students of The Ithaca Conservatory and Affiliated Schools

Vol. II No. 1 Five Cents a Copy SEPTEMBER 22, 1927

CALENDAR for the week beginning Thursday, September 22nd.

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| Thursday | First Assembly of the entire school will be held in the Little Theatre at 9 A. M.  
Dr. Sharpe requests every member of the I. S. P. E. to meet with him in the Gym immediately after Assembly.  
10:30 A. M. Instruction begins for all students. |
| Friday   | A joint meeting of Seniors, Juniors and Sophomores will be held in the Little Theatre, at 7:15 P. M. Faculty Advisors are requested to be present, also. |
| Saturday | Preliminary organization meetings will be held in every girls' Dormitory, immediately after Assembly.  
An informal dance will be given by the Student Council, for the entire school, in the Gymnasium, beginning at 8:30 P. M. Karl Wietzler, vice-president of the 1926-27 Student Council will be in charge, assisted by members of last year's Council. |
| Sunday   | Organization and election of officers in all dormitories and Sorority houses will take place at 2:30 P. M., under the direction of an officer of the W. S. G. A. |
| Monday   | All members of the Orchestra will meet Dr. Riegger in the Little Theatre at 1:15 P. M.  
The Freshmen will all meet in the Little Theatre at 7:15 P. M. for the purpose of organization. This meeting will be in charge of Miss Evans, Faculty Advisor for this class. All first year students who do not enter with enough advance credits to make one of the upper classes must be present at this meeting.  
(Frosh—Your future strength and happiness depends on the character of this meeting. Better pep it up!) |
| Tuesday  | The first regular weekly recital will be given in the Little Theatre at 4:00 P. M. All music and expression students are expected to attend. Attendance will be recorded as usual.  
A formal reception and dance will be given by the Faculty in the Gymnasium, beginning at 9:00 o'clock in the Evening. All students and Alumni Members of the Institution are cordially invited to attend. Each girl may invite a man or the boys may invite girls not members of I. C. M. if they wish. This is not essential, however, as many will attend this function without outside guests. |
| Wednesday| A Mass Meeting of all girls in the school will be held in the Little Theatre at 7:30 P. M., under the direction of Kathryn Hill, President of the Women's Self Government Association of the School. Attendance at this meeting is compulsory by orders of the W. S. G. A. |
| Thursday | Your next copy of the "Once-a-week" will be in your hands—with its "All the news that's fit to print" and some we think interesting as well!  
The regular Assembly of the Affiliated Schools, formerly held every Monday morning at 8:15 A. M., will this year be held at the same hour Thursday Morning. BE IN YOUR SEAT AT 8:15 SHARP! |

"We'll see you at the Faculty Reception!"
ARTIST TEACHERS JOIN FACULTY

I. C. M. is honored this year with two noted additions to the Faculty, Joseph Lautner, tenor, Teacher of Voice and Professor Edward G. Mead, director of the Organ Department.

Mr. Mead is not altogether unknown to our students, having been here all Summer at Cornell University, where he is Organist. During the Summer, Prof. Mead gave a series of Organ Recitals at Bailey Hall which served as an artistically inspiring introduction to many of our students, who were fortunate enough to attend, and who were enthusiastic in their praise of our new head of the Organ Department. Prof. Mead will continue these weekly recitals at Bailey Hall during the Fall and Winter.

Mr. Lautner makes his appearance as a stranger to most of us, however, those familiar with the "doings" in the concert world will have heard of him as a recitalist of prominence. He possesses a wonderful tenor voice and magnetic personality (you can take our word for it—we have heard him sing!) He is a Harvard man having been assistant conductor of the Harvard Glee Club during his student days. More recently he has sung solo roles in countless Oratorios, been soloist with The Boston Symphony Orchestra, The Handel and Haydn Society of Boston, The Pierian Orchestra at Aeolian Hall, N. Y., and others; and has also appeared in many prominent Operas.

Mr. Lautner is scheduled to give a recital in the Little Theatre within the next few weeks.

Fellow-students, let us make it a point to meet and greet our new Faculty members, not only Prof. Mead and Mr. Lautner, but all the others as well.

NEW (S)

Please notice:

The new Steinway Concert Grand on the Little Theatre stage.
The Studio building has been treated to a fresh coat of paint.
Newman Hall dining room all redecorated.
Hardwood floors have been put in some of the rooms in Egbert.
A new Stevens Practice Pipe Organ (Installation will be completed October 5th.)
Mr. Sampais has two Steinway Grand Pianos in his studio now.
The Institution of Public School Music will now hold all classes in the new "Annex" (A part of the Baptist Church)
The largest Freshman class in the history of the school.
And—last but not least—the new girls' Dorm—Banks Hall on 111 Osmun Pl.

PHI M U A LPHA PURCHASES NEW HOUSE

Delta Chapter of Phi Mu Alpha Fraternity has recently purchased the house on 117 DeWitt Place for their Chapter house. This is a large, spacious house located just back of Griffin Hall towards the Gorge.

The boys merit our applause and best wishes,—and are getting it whole-heartedly. This is a decided step forward. People in that neighborhood declare they hear peculiar sounds late into the night,—The swish-swish of scrub brushes, the tap-tap of hammers, the bump-bump of new furniture being hustled in and the hubbub of boys' voices—it must be great things are transpiring at 117 DeWitt! At any rate we can hardly wait until we receive our invitation to inspect the place, and if the invitation came in the form of a birthday party for the house, we might bring along a grand piano or some other small remembrance under our arm. Why don't you try it boys?

We want news—not reviews. Help us keep your paper up-to-date!
FREE INSTRUCTION IN DRAMATICS

Due to the heavy schedule of dramatic presentations for the coming school year, there will be opportunity for a limited number of boys in the various Affiliated Schools to obtain dramatic experience and training with free tuition.

Students interested in this announcement and desiring these privileges should meet with Dean Tallcott at four o'clock on Thursday afternoon, Sept. 22nd (to-day), or at the same time hour on the succeeding Friday or Monday afternoons. Dean Tallcott will at these hours select those whom he can use in connection with the plays to be presented, and give them free admission to these dramatic classes. Such students will be subject to the same regulations with regard to instruction and rehearsals as the regular students of the Williams School of Expression and Dramatic Art.

By special action of the Faculty, credit will be allowed on all regular courses for this instruction and experience.

INVITATIONS

The Faculty of the Ithaca Conservatory and Affiliated Schools most cordially invite the students and Alumni to attend a formal Reception and Dance to be held in the Gymnasium, Tuesday September 27th, beginning at nine o'clock in the Evening.

The Student Council of the School invites the Faculty and student body to an informal dance given in honor of the "Frosh" Saturday evening September 24th, at 8:30 o'clock, in the Gymnasium.

YOUR SCHOOL—AND MY SCHOOL

If you want to have the kind of School, Like the kind of School you like You needn't start out for another School, For it will mean a long, long hike. And you'll only find what you left behind, For there's nothing that's ever new, When you blame the School—you blame yourself, For it isn't the School—it's YOU.

Real Schools are not made by those afraid To give freely and to share; So if everyone works and nobody shirks, We'll have happiness enough and to spare. Do your bit—you make a hit, Encourage your neighbor too, And you'll have the School you like to have, For isn't your School—just you.

Jane Hankins '27

MEET THE NEW FACULTY MEMBERS

It gives us great pleasure to extend a cordial welcome through these columns to the new members on our Faculty. An opportunity for the student body to do the same will be afforded at the Faculty Reception Tuesday night. As most of them are well known in the school, we will briefly list them as follows:

Edward G. Mead, Director of Organ Department.
Robert Lautner, tenor, Teacher of Voice.
Katherine Banks, who came from Dallas, Texas to teach Dramatic Coaching and Eurythmics.
Philip G. Botsford, who will teach Trombone playing.
Genevieve Elliott, will be manager of Events and assist Mrs. Tallcott in her work.
Margaret Jacobs and Helen Novotny will both teach piano.
Lee Smail teacher of Clarinet and Saxophone.
Carleton Stewart will teach Cornet.
Ann Zeigler, teacher of violin.
Miss Mary Ward will be the dietician this year.
Mrs. Annis has joined the staff of Chaperones.
Mrs. Florence Allen Wilcox, teacher of voice.

R. C. OSBORN & CO.
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CON STUDENTS—ATTENTION

We have on hand and ready to serve you with the largest and most complete line of Waterman, Parker and Moore fountain pens in the city.

Prices range from $1.00, $1.50, $2.75 to $8.00 each

Latest Fiction — Popular Fiction

We do invite you to come and see us

All news items gratefully received—address to Editor and hand in to office.
OTT: PERSONALITY GRADING SYSTEM IN USE IN NUMBER OF SCHOOLS

The Personality Grading System of which Dean Ott is the author, has been received with enthusiasm wherever it has been presented throughout the country. A number of prominent schools have been interested to the extent of installing this system, among these are Dubuque University, Dubuque, Iowa; Slippery Rock State Normal School, Slippery Rock, Pa.; and 41 schools of Cayuga Co., N. Y.

This system which has received the endorsement of educators all over the country, has been in operation in our own school for the past two years and it is hoped it will be used this year in a way which will benefit all.

PRIZE OFFERED FOR SHRINER’S SONG

The following announcement appeared in a recent issue of Musical America:—“The Mahi Temple announces a prize for the best song composed for the Shriners’ Convention, to be held in Miami next Spring. The winner will receive a royalty on all copies sold. Henry Friddle, Mahi Temple, Miami, Fla., receives the manuscripts.” This should be an opportunity for a member of the Composition class in I. C. M.

In the Famous Finger Lakes Region
Its Commerce and Industry

Ithaca is the county seat of Tompkins County and has a resident population of 18,000 exclusive of a student population in excess of 7,000. It is located in southern central New York being served by the Lehigh Valley and D. I. & W. Railroads and established bus lines connecting with all neighboring cities. It is also the southern terminal of the New York State Barge Canal System.

Ithaca is the natural center of a considerable trading area, its stores and shops carrying lines and quality of merchandise that will compare favorably with those found in the largest cities.

Within and near the city also located a number of manufacturing plants which mark it of considerable importance industrially.

The geologic formation of the surrounding country make possible the shipment of vast tonnage of salt and cement, while Ithaca made shot guns and Morse power drive chains are used throughout the world. Among other important commodities made in Ithaca are adding and calculating machines, advertising signs, clothing and furniture.

One other interesting product of Ithaca is the well known Thomas-Morse airplane. Ithaca is also fortunate in its municipal ownership of one of the best aviation fields in the state which is used not only for testing locally constructed planes, but also by many government and commercial fliers.

ANNOUNCEMENT OF DRAMATIC PRESENTATIONS FOR THE FIRST TERM

The schedule for the Dramatic Department of the school of Expression includes the presentation of plays in the Little Theatre every other week throughout the year, on Friday and Saturday evenings and Saturday afternoons, beginning on October 21st. It is possible that regular presentations will be given in the surrounding cities and towns on the intervening weeks. The program for the first term is as follows:

Oct. 21st—“The Patsy”
Nov. 4th—Evening of One-act Plays
Nov. 18th—“The Servant in the House”
Dec. 2nd—Evening of One-act Plays
Dec. 16th—“To be announced”
Jan. 13th—Evening of One-act Plays
Jan. 27th—“Twelfth Night”

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Corner State and Tioga

“Smart Clothes for Particular Women” at Moderate Prices

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FROCKS
MILLINERY
GOTHAM SILK HOSE

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We are pleased to announce that we are now showing a complete new stock of stylish up-to-the-minute footwear.

And cordially invite each and every Conservatory student to come in at the first opportunity to look over these stunning styles.

Liberty Shoe Co.
Ithaca’s Leading Shoe Store

Read your Once-a-Week, then tell the Editor what you think of it. Criticism welcome!
Welcome Frosh—we're glad to make you one of us!

A TIMELY WARNING TO ALL FROSH!

You are young—in I. C. M.—so out of the goodness of our hearts we feel we must extend a guiding hand and a timely warning. First of all—don't be scared—be optimistic! We lived through it (of course we have always been lucky) and have never regretted being a frosh. It has given us a lot of ideas as to how a frosh should behave, and we have been trying to help out in this particular line ever since.

Here are a few simple rules to follow and you may be assured, if you obey them, of our permanent protection.

1.—Read your Once-a-Week—it should be your inspiration.
2.—Pay for your Once-a-Week—that is our inspiration.
3.—Memorize the ad section of this issue—be prepared to recite it from memory when called upon to do so.
4.—Now while you have money, this first day of school, go over town and do your shopping—our advertisers have a right to expect it—so do we.
5.—When making your purchases, tell the store keeper you want the Once-a-Week—ask him to join you.
6.—Send in news items or short news stories, at least four every week.—We may never publish them, but if we fail to hear from you we will surely publish something about your dark past! Better play safe! For the present, address all contributions for the Once-a-Week to the Editor and hand it to the Registrar.

And now—God bless you—and help you—we have done our best! But we heartily welcome you. Make our school your school and help us keep its record clean.

CORRECT ENGRAVING

Calling Cards  Programs
Conservatory Embossed Stationery  Dance Orders
Menus  Invitations

CONSERVATORY TEXT BOOKS  NEW AND SECOND HAND
THE CORNER BOOK STORE

HIKES ROUND AND ABOUT ITHACA
(For the benefit of the Frosh!)

Cascaillla Glen, Entrance of Cornell University.
Forest Home, one mile east.
Tunnell, Ithaca Falls.
Goldwin Smith Walk, Cascadilla Gorge.
Six Mile Creek, one mile.
Stewart Park, one mile.
Buttermilk Falls, two and one-half miles south, east side.
Lick Brook, four miles south, west side.
Turkey Hill, three miles east.
Bald Hill, one and one-half miles southeast.
Esty's Glen, three miles north, east side.
Enfield Glen, five miles south.

(Confidential—The Gorges by moonlight are the loveliest sights you will ever see.—BUT—be sure to get permission from Miss Sherrill, who will be glad to obtain a chaperon for the occasion!)
"THE ONCE-A-WEEK"

Published every Thursday morning by students in the Ithaca Conservatory and Affiliated Schools

Gertrude Evans - Editor
Marie Barton
Elsie Waters - Business Editors

SUBSCRIPTION RATES

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Forms close Friday noon before publication. However, last minute notices may be received as late as Monday noon.

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THE ONCE-A-WEEK—Your Servant

(Advising Editor)

Do We Get Exercise Enough? Do We Play Enough?

The answer to this question is the I. S. P. E. but how about the Musical Students? We recommend

Golf - Boxing - Fencing
Tennis - Wrestling - Skating
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Hand ball - Home Exercisers - Sledding

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Complete assortment of colors in
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Try our Bread
Cakes and Delicacies

BURNS BAKERY AURORA STREET

BOOL'S

Any suggestions for the improvement of this paper—Let's have them!
RAYMOND MOYER, BAND SCHOOL, WINNER OF MASTER SCHOLARSHIP

The following scholarship awards were made last Saturday, at the Annual examination, through competition:-

Master Scholarship, Raymond Moyer, Allentown, Pa. (Band School—congratulations! Ray:—We're proud of you!)

Violin

Full Scholarship, Bernard Mandelkern, Buffalo, N. Y.
Loan Scholarship, Maxine Warmz, Berwick, Pa., and William Mercer, Brantford, Can.

Piano

Full Scholarship, Joseph Olichney, Mahone City.
Partial Scholarship, Mildred Alderfer, Souderton, Pa.
Loan Scholarship, Marion C. Shaw, Elmira, N. Y. and Mildred Stryker, Locke N. Y.

Voice

Full Scholarship, Roland Hermance, Saugerties.
Partial Scholarship, Wesley Carpenter, Lebanon, Pa.
Loan Scholarship, Mary Linton, Athol, Mass. and Diana Happel Tatamy, Pa.

Band School

Full Scholarship, Raymond Moyer, Allentown, Pa.
Partial Scholarship, Gilbert Latham, Chattanooga, Tenn.
Loan Scholarship, Joseph Borelli, Hamburg, Pa., and E. Waldron Spear, Penn Yan, N. Y.

Public School Music

Full Scholarship, Ben Rubinowitz, Newark, N. J.
Partial Scholarship, Dorothy Hewitt, Brattleboro, Vt.
Loan Scholarship, Arline Anderson, Partville, N. Y., and Alfred Kelly, Waterville, Maine.

Expression and Dramatics

Full Scholarship, John M. Nash, Windham, Maine.
Partial Scholarship, Bob DeLany, Ithaca, N. Y.
Loan Scholarship, Gilbert Hagerty Little Falls, N. Y., and Edward G. Griffith, Ilion, N. Y.

KNOX DUNLOP NOW WITH "REDPATH"

"Dunnie" is now in the Concert field, having signed a contract with the Redpath Bureau a few weeks ago, and we are watching his course with keen interest. He not only won the coveted Witherspoon Scholarship in competition with singers from every part of the country, June 24th, but he also won warm praise from the judges in the contest. He spent the summer studying with Mr. Witherspoon in Chicago and now has started in Concert work.

MRS. SUNDERVERLLE EXECUTIVE ALUMNI SECRETARY

Mrs. Sunderville '32 will succeed Miss Alice Stone as Executive Alumni Secretary. Miss Stone resigned in the early Summer to accept a position in New York City, where she is happily located. Mrs. Sunderville has been actively associated with the Alumni ever since she graduated and is not only well known, but very popular with many of the "old grads"...

Mrs. Sunderville would appreciate not only meeting our students but especially hearing any news you may have regarding any graduate or former student. She may be found in the office of the Alumni Secretary in the Administration Building afternoons.

CREDIT ALLOWED FOR ATTENDANCE AT LITERARY APPRECIATION CLASSES ON THURSDAY AFTERNOONS

The public Readings by members of the Faculty of the School of Expression on Thursday afternoons will be continued during the first term. These readings will be given in the Little Theatre every Thursday afternoon at four o'clock, beginning September 29th.

The program as at present arranged is as follows:-

Sept. 29th—Shakespearean Reading, Excerpts from "Othello".................................. President Williams
Oct. 6th—Reading of the play "The Famous Mrs. Fair" by James Forbes........ Dean Tallcott
Oct. 13th—Reading of "The Climax" by Locke ........................................ Miss Speakman
Oct. 20th—"The Witching Hour" by Thomas ........................................ Miss Elliott
Oct. 27th—"Mr. Pickwick" by Cosmo Hamilton ........................................ President Williams
Nov. 3rd—Reading of a Play (To be announced later).............................. Dean Tallcott
Nov. 10th—The Critic's Test, A study in imagination .................................. Dean Ott
Nov. 17th—Shakespearean Reading,—Excerpts from "Romeo and Juliet" .... Miss Speakman
Nov. 24th—Miscellaneous Readings ......................................................... Miss Elliott
Dec. 1st—"Caponcetachi" a Dramatization of Robert Browning's "The Ring and the Book"..... President Williams
Dec. 8th—Reading of Play (To be announced later).............................. Dean Tallcott
Dec. 15th—Authors and their Themes ..................................................... Dean Ott
Jan. 5th—Excerpts from "Peer Gynt" by Ibsen, with illustrative music from the."Peer Gynt Suites" by Grieg played by Miss Mary Louise Evans ................. Miss Speakman

By special action of the Faculty, credit will be allowed on all courses for regular attendance at these Readings. To obtain this credit students should see Mrs. Brewster, Secretary to the President.

Don't forget the Student Council Dance, Saturday night at the Gym.
SPICY BITS FROM THE PRESS

The seagulls report that the traffic situation is becoming terrible.—American Lumberman.

Bankers to Drink in Canada Scenery.—Boston Herald headline. Well, that’s legal isn’t it?—New York World.

United States marine commander in Nicaragua reports that conditions are rapidly approaching normal again. And every body supposed that the country was pacified.—Arizona Record.

Vice-President Dawes announces, "I am not a candidate for the nomination for President." Now for a good loud controversy over the possible meanings of the verb "am."—Detroit News.

An American syndicate is bidding for a concession to extract the salts from the Dead Sea. Which suggests the difficulty of landing marines near this inland sea for the purpose of protecting American lives and property.—Louisville Courier-Journal.

International athletic contests are advocated as an aid to world peace. This would be reasonable if somebody would invent a contest which both sides could win.—San Diego Union.

Secretary Jardine’s statement that farming is a business gives us a new angle on that industry. There have been reasons of late for suspecting it was a department of politics.—Philadelphia Inquirer.

Dr. Edward A. Ross says that the earth’s population is increasing at the rate of 50,000 a day, and he fears congestion. But it must be remembered that automobiles are increasing almost that rapidly.—Asheville Times.

It is probably not true that Mr. Coolidge is relinquishing the Presidency to devote all his time to being an Indian chief.—Detroit News. Perhaps the Government decided to make dollar bills smaller because almost everybody needs a little money.—Seattle Times.

Trite Quotation from the Sanskrit

"Look to this Day, for it is Life; The very life of Life. In its brief course lie all the Verities And Realities of our Existence; The Bliss of Growth, The Glory of Action, The Splendor of Beauty. For Yesterday is but a Dream, And Tomorrow is only a Vision; But Today well lived Makes Yesterday a Dream of Happiness, And every Tomorrow a Vision of Hope. Look well, therefore, to this Day.

CLASS ADVISORS APPOINTED

The class advisors for this year are as follows:

Seniors—Mrs. Tallcott
Juniors—Miss Mary Louise Evans
Sophomores—Miss Speed
Freshmen—Miss Gertrude Evans

Miss Marguerite Waste will again be advisor to the Student Council. On the Events Committee this year are Mr. Sampaix, Chairman, Miss Elliott, Executive Secretary, Miss Kimple, Mrs. Wilcox, Mrs. Chapman and Mr. Delgado.

The Student Welfare Committee will consist of Mr. Conway, chairman, assisted by Miss Sherrill, Miss Hugger, Mrs. Ott, Mrs. Williams, Miss Waste, Mr. Bogart, Mr. Bascom, Mr. Austen and Mr. Smail.

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Every event is an occasion for flowers

The Bool Floral Co., Inc.
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All together now—this should be a banner year!
Excellent Advice

Frosh—"I don't know what to do with my week-end."
Upper Classman—"Put a hat on it and keep it from catching cold."

(For that first letter to your Sweetheart!)
"I've divided all the world, dear,
Into classes two—
The people I can do without—
And—YOU!"

More for your money at the
"MONARCH"
Good Eats on State St.

The Fruit Palace
FINE CONFECTIONERY STORE
208 N. Tioga St.

Delicious Hot Fudge
at the
Cozy Corner

Laundry Cases
that Last

A fiber case that will stand up under hard usage. No refills necessary. The first investment is the last one.

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Pennants
25c up
In all school colors in both the block and the Old English letters.

Fountain Pens

Why pay several dollars for a pen when you can get one for as little as $1.00. In overgrown sizes and the small sizes, too. Every conceivable colors as well.

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Pictures
59c up
Our supply includes those of noted artists. These may be had in various sizes.

A sure cure for homesickness—Be Friendly!
OFFICIAL SHOPPING GUIDE
(To be remembered by all Frosh!)

'Tis vital first of all, to state
Just where the "Cook" initiatives go
To breakfast when they've risen late,
(Or for a bite after the show).

The MONARCH is the rendezvous
For artists at their beer and skittles,
They let you talk, and smoke, and chew
And give you music with your vittles.

But if one leans to buttermilk,
We recommend the IDEAL LUNCH,
'Tis fine for Frosh and other 'Ilk
Who have but little time to munch.

And if one hankers for some trout
The SEA FOOD LUNCH is on the job,—
You'll eat until they throw you out—
Go early and avoid the mob.

Another place, quite atmospheric
WISTERIA GARDEN, near the Strand,—
Has cozy seats and music lyric,
And oh, the food is simply grand!

For some, the CAFETERIA way
Is economical and yet
Delectable. Just try a tray
Of "dejeuner" at the GILLETTE.

For cakes and pies, and pastries sweet
BURNS BAKERY is the place to go;
No picnic lunch would be complete
Without their jelly-rolls we know.

For those who want delicious candy,
From mints to kisses of molasses,
The ANDREWS FRUIT PALACE is handy,
To visit "fore and after classes.

And last CHACONA'S famous joint—
Pleasant the "COZY CORNER". There
Is where the frosh get "embonpoint"—
When chocolate sundaes are the fare.

With tummies full (and purses too!)—
The frosh may now a-shopping go;
We have what e'er he wants, from glue
To gant. (If he but has the dough?)

His fiddle-strings he buys from LENT,
Unless perchance he prefers HICKEY;—
All instruments to buy or rent
Music from Alard to Zarrick!

The CORNER BOOK STORE is at hand
('Tis in the middle of the block)—
Its literary scope is grand—
From Shakespeare to "The Scarlet Shook".

Or if the frosh goes in for Art,
The DUNCKER SHOP he'll patronize;
He and his coin will gladly part
When Duncker's fancy work meets his eyes.

If Kodaks are his fad, 'tis true
He'll find his mecca HENRY HEADS;—
Though ROTHSCILD BROS. have them too,
And all things else, from boots to beds.

At BOOLS (the Furniture)—Chinese jugs,
At BOOLS (the Florist)—a Chinese rose,—
One Bool tempts your feet with velvet rugs,
The other with flowers doth tempt your nose.

For cold cream, candy, toothache wax,
For bath salts, powder, and fishing hooks,—
For bayrum, dog biscuits, soap and tacks,
Go to the drug store known as BROOKS.

At OSBORNS, books and goods of leather,
Stacks of stationery, cards no end,—
Birthday presents of all kinds, whether
For grandmother, teacher, lover, friend.

Your photo will please the folks you've forsaken
Your Dad, or Sweetheart—(even your chum)
Stop at ROBINSONS—have one taken
While you are beautiful and dumb!

You soon will learn of Treman King
Bays, for your things you there must go.
They sell to everybody, they sell everything
Go in and buy and leave some dough.

And speaking of beauty, that reminds us—
"Clothes make the man" the cynics say
BROWN AND BROWN'S the shop that finds us
BEN MINTZ too will clothe him gay.

The fair Frosh to the FASHION SHOPPE
Will flock for hats "si bonnes"—
And at the PARISIAN surely stop
For frocks of full and Frenchy flair.

Her brogues and pumps and high heeled shoes
At the LIBERTY SHOE STORE she may buy;
There are slippers and sandals, and boots to choose
And sheer silk hose, both low and high.

And then, dear Frosh, 'ere turning in
Stop at the jewelers, HARLEY HILL—
Buy a watch, a ring, and a new frat pin,
(And send to Pa the paucal bill!)

The BUSH AND DEAN DEPT. STORE
Is quite well known you must agree
For silks and gloves and hose galore,
Oh, just go there and then you'll see.

And now just learn this shopping guide—
We have arranged it just for you;
You never know, Frosh, 'til you've tried,
What concentration "no can do"!

DORIS JOY STARR.

Editors note:
This paper and the news inside
Including this new Shopping Guide,
(Which must be learned, as has been hinted)
Is by the NORTON COMPANY printed.

MISS LAUREN BECOMES THE BRIDE OF ASAPH RAY

During the vacation months, Miss Josephine Lauren committed the popular offense—Matri­mony—becoming the bride of Mr. Asaph Ray, of Ithaca. The ceremony was solemnized at the Lauren home in Oneonta, N. Y., Saturday, September 3rd.

Mrs. Ray will continue her work as Dean Brown's assistant in the Public School Music Department. The Rays have taken an apartment on Giles Street, and moved into it last week.

The "Once-a-Week" joins the entire school in expressing congratulations and best wishes to the popular couple.

I stood upon Williams porch
And gazed far down the street.
I saw a bunch of green stuff,
(And blamed it on the heat).
I looked again, and lo! it moved,
I thought 'twas waving grass;
But no! 'Twas on its way to school
'Twas—the freshman class!
A "Bridge" Party
The Young man led for a heart,
The Maid for a diamond played,
The Old Man came down with a club,
And— the Sexton used a spade.

"Rastus, I'm sorry to hear you've buried your wife."
"Boss, ah jus, had to—she was dead."

LOST—Fountain pen, by student half full of ink.
FOUND—A watch, by a man with a cracked face.
FOR SALE—A folding bed, by a lady that doubles up and looks
like a piano.
WANTED—Man to milk and drive a Ford.

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For Information See Miss Evans

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