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O N C E - A - W E E K
Published by the Students of The Ithaca Conservatory and Affiliated Schools

Vol. II No. 3

Five Cents a Copy

OCTOBER 6, 1927

CALENDAR
for the week beginning October 6th

THURSDAY
4 P. M. Miss Speakman will read "The Climax". Miss Speakman gives a wonderful interpretation of this gripping play and it would be well worth the while of everyone to come and hear her.

FRIDAY
4 P. M. There will be a meeting of all Public School Music students for the purpose of electing officers for the year.
8:15 P. M. Professor Edward Meade, Director of Organ Department, will give a recital in Bailey Hall at the University. All Conservatory students are urged to attend this recital as it will be the first of a very unusual series.

SATURDAY
As usual, there will be no classes, and all those who have no private lessons may spend the day in catching up on back notes or writing letters home.

SUNDAY
3 to 5 P. M. A cordial invitation is extended to all students to attend the Sigma Alpha Iota "At Home" at their sorority house on Buffalo Street.

MONDAY
8:15 P. M. in The Little Theatre the Year's first advanced student's recital will be held.
7:30 P. M. The Amards will meet in Room 50 to discuss a very important matter.

TUESDAY
4 P. M. the weekly students' recital will be held in the Little Theatre. Assembly and recital numbers are out now so please be there to fill out your own slips.
7:15 P. M. Business meetings of all classes in appointed rooms. It will be the night for Senior class to act as host at an informal dance afterwards in the Gym.

WEDNESDAY
8 to 10 P. M. Quiet hour will be observed in all the dormitories.

THURSDAY
8:15 A. M. Assembly followed by Once-A-Week delivery! Get yours!
I. S. P. E.

Dr. Sharpe tells us that the schedule for the class games for the year, has not been decided yet, but five teams are in training at the present time. Every P. M. we see them returning from the football grounds, enthusiastic, in high spirits, and splendid trim. When these games start, why not show a little school spirit, and devote some lung power to the success of the different classes? The girls are starting practice on that fascinating game of soccer and Miss Hugger assures us some interesting entertainment soon. Let's support our classmates, folks, and get acquainted with the I. S. P. E. department and its members.

THE NIGHT WE WATCHED IT BURN
By Don Foxe

Were you ever so scared that to even think about the incident years later would cause you to break into a cold sweat? If you have then you know the feeling I have at the mere mention of a theatre fire.

Many of us have been in fire panics and have had narrow escapes, but the feeling is in no way similar to the one I have, and the reason is simple; I caused the fire.

I happened at a mid-state city called Canistota, one Wednesday evening several years ago. I was holding down the closing act of the bill on a week's stand vaudeville engagement, doing sleight-of-hand and illusions. The first part of the act was devoted to minor effects, and among these was one called the "Indestructible Kerchief." A handkerchief was borrowed and after being submitted to several fire destroying processes was supposed to be returned to the owner, unharmed. The experiment had always been highly successful and I had hoped of making it more so by having the kerchief consumed by flames among the other things done to it.

After tearing it into strips and saturating it with wood alcohol I touched a match to it and announced, "Now we'll watch it burn." "Wood alcohol burns fast," is a bit of knowledge gleamed from the experience, for the flame applied to the bottom of the handkerchief, as it was held in one hand, jumped to the top in a flash and as things got rather warm I dropped it on the table instead of on the tray I had placed there for it.

In an instant the velvet covered table was a mass of flames and a stage hand in his excitement at seeing a fire on the stage knocked a piece of scenery over, which immediately caught fire. The stage manager, showing great presence of mind, cut the fire rope and extinguishers most efficiently and stopped the blaze from spreading I stepped in front of the curtain and after a few words, returned handkerchief, unharmed. The audience, ignorant of conditions back of the curtain and reassured by the appearance of a person on stage, remained seated and soon settled back enjoying that denial picture that so follows.

As I look back at it now, I wasn't frightened while it was happening. I could think clearly and logically, but when it was over and I returned back of the curtain the full force of the even struck me and my knees began to tremble. The tattoo that lasted for some time. I was startled and cold and a million red fire jumped in front of me. My hands began to shake, and I noticed that they were burned a quite deeply. The rest is hazy, I must be gotten to the hotel some way, for on waking the next morning it all seemed a bad dream as it does yet. And while I still practice a subtle art of legerdemain I can't pick up a wand without remembering the night I "watched it burn".

LOST ECSTASY.
Mary Roberts Rinehart

Here is a book that brings us in the social spheres. Katherine Dowling a effete East loves and marries a real dyed the wool cowboy. If you are interested in personal problems this story offers several situations which are most interesting. When the proverbial rich girl marries the poor things are bound to happen. The outcome it all is satisfactory—which strangely enough doesn't weaken the story.

M. J.

THE PARABLE OF THE COLLEGE GIRL

A certain girl went down to college, and among critics, who stripped her of respect, and hurt her severely, and went so leaving her wounded in her soul, and alone.

And by chance there came down a Senior that way, and when she saw the girl that passed by on the other side.

And likewise a Junior, when she was at place, came and looked on her and said, "Is a good job those Sophomore critics dilly dally she had not in her the making a good sorority girl."

But a certain Special Student, as she was nay, came where there was the girl fell among the critics, and when she saw her said, "Why not come and visit me?"

And she went to her, and bound up her a pouring in the oil of kindness and the of sympathy and understanding, and the her on her way with her, and introduced to her friends, and was a friend to her. Which now of these three, think you friend to her that fell among the critics? Go thou and do likewise.—Exchange.
A FAMOUS LETTER OF HISTORY
(Bill Tell Jr. to William Tell)

Dear Dad: I talked with old Geeziker today about the last assignment of apples; he promised that the next bunch would be better. I told him how the last time you split the apple on my head it squashed all over my face and nearly ruined the act. He was really pretty decent about it, and said he'd not charge for the last box after I explained that it brought the laugh in the wrong place.

They say our next town is a pippin, and also has a decent hotel. Hoopla!

Yours,
Bill.

Did you hear about the suicide epidemic in Scotland? Yeah, there was a sale on coffins.

A box will be placed in the lobby for jokes and personals which anyone might wish to contribute to the Once-A-Week. If you know something good be generous enough to give it to us.

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Marshall Whitehead, to Roland Fernand: I just finished writing a fervent love letter to a girl called Bessie, gee I hope her name is Bessie, if it isn't this letter is going to be a total loss.

Ruth Broedel, after week end party—"Wasn't Peg a wonderful chaperon?"
Don Fox—"Oh! Was she the chaperon?"
MR. EGBERT RAPIDLY RECOVERING

Everyone will be very happy to hear that Mr. Egbert is rapidly recovering after his operation on September 26th, and expect after a week or so of rest, to be with us again. In his absence Mr. Sopkin is taking charge of his lessons.

Surely no school ever had a more popular founder than Mr. Egbert. He is loved not only by music students but by everyone in the affiliated schools. His interest is in us all and we want him to know that ours in turn are with him. Here's wishing him a speedy return.

Scientists are the most gossipy of all gossips. They want to know what was going on a million years ago.

"London is the foggiest place in the world." "Oh, no, it's not. I've been in a place foggier than London." "Where was that?" "I don't know where it was, it was so foggy." —Arizona Kittykat.

ITHACA FIRMS BESIEGED

The "Con" is surely being put on Ithaca's business map—and this by a bunch of enterprising kids who are running each other a close race for positions on the Once-A-Week staff. Those in the running now are: May Evelyn Mason, Irma Sue Meek, Alfred Patten, Helen Rodgers, and Genevieve Herrick. Some of them had never gotten an "ad" before, but all of them declare they're getting splendid publicity besides.

Spuds, "Frosh"!

CARPENTER—"FROSH" PRESIDENT

Yes, the "frosh" have gone and elected a little boy by the name of H. Wesley Carpenter for their class president. Carpenter has a cherubine countenance and they say he sings like an angel, so perhaps our young brother and sisters are aspiring to higher things.

For vice-president they have chosen John Nash, winner of the full scholarship in the Williams School. Nash hasn't had a chance yet to demonstrate his executive ability, but after looking in at a few of "The Patsy" rehearsals we are ready to pronounce him a promising young actor.

The other officers are:

Alva Osgburg—Phy. Ed.—Secretary
Hester Foster—P. S.—Treasurer
Joseph Borelli—Band—Press Reporter

Miss Gertrude Evans is Freshman advisor and under her capable supervision they ought to do some pretty fine things and get a lot of publicity besides.

SPARKING OF MAPS

How well do you know your geography? Are you familiar with the location of the towns called Johannesburg, Benoni, and Benburg? No? Well, then we'll have to tell you they're in South Africa, the latter two being in the state of Transvaal. And the reason for the query is that in one day last week from each of these towns came orders for the Ott text-book on voice culture. It is interesting to know that a text by one of our faculty has gained prominence in so remote a district as South Africa.

She—"I learned to dance when I was nine years old.
He—"Sfunny what you can forget in a short time, isn't it?"—Dartmouth Jack o' Lantern.

"Did you hear about her teeth falling out while she was playing tennis?"
"No. Did she lose the set?"—Centre Colonel

Coy Young Thing—"I hate to think of my twenty-fifth birthday."
The Brute—"Why, what happened?"—We Hen.

Teacher—"Use statue in a sentence.
Abie—"Ven I came in last night my pa says, 'Statue Abie?'"—M. I. T. Voo Doo.
Two Good Places to Eat

The Wisteria Tea Room
The Ideal Lunch

A WORTH WHILE PERSON

"That girl is worth knowing," said my big sister when pointing out people to me. Being a newcomer I said "Why?" She answered:

"Because she can see all the little human kindnesses that go to make life worthwhile, and she never hesitates to do them. If there is anything going on at the Con she'll reserve your tickets for you, get the best that she can; if it's a headache you have she'll massage away; if it's letters to be mailed, she'll mail them. And the most important thing about her is that if she says she will you know she will. She is responsible. You can rest assured that anything put in her care will be done promptly and to the best of her ability.

"She is the night operator at our Conservatory switchboard. No mater how many times we call or how many questions we ask we always get the same courteous attention. Her voice over the wire is like a mile. When she is on it is a pleasure to use the phone. She is level-headed even in an emergency. (I refer to the fire of last year. My big sister didn't know the particulars, but I'd like to). She is a friend to all-boys and girls alike. She is well worth knowing."

I looked at her quiet and unassuming. As we followed her into the place we heard a friendly "Hello" and an answering "Howdy" all along the way. I thought to myself, "How lucky is the house where she lives." And I wondered if they realized it.

It is nice to dream of all we'll do when we become great but it is the little things of everyday life that build the steps to real greatness here and in the Hereafter. She is never so happy as when doing something for somebody else.

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THE CONSERVATORY TO HAVE GLEE CLUB

The Institution of Public School Music is beginning the organization of a Glee Club to be under the direction of Mr. Joseph Lautner. There is a wealth of material from which to choose, and it is understood that the school's very best voices will be selected for this club. Mr. Lautner was formerly director of the Harvard Glee Club, and it will indeed be a privilege to be chosen for this chorus. We shall look forward with great pleasure to the Glee Club's first program and are confident that under Mr. Lautner this club will soon become one of the Conservatory's most popular and distinguished organizations.

"KNOWITHACA"

INTERNATIONAL SALT COMPANY, Inc.

Millions of years ago, in what was known as the Silurian Age, huge deposits of salt were laid down in the region that is now Northwestern New York State. A huge inland sea evidently dried up and there remained behind heavy beds of rock salt. Subsequent deposits of mud and sand covered the salt and caused it to sink below the surface so that inexhaustible salt deposits are now located in the vicinity of Ithaca at a depth of 2,200 feet. The overlying strata of mud, now turned to rock, have protected this material from the erosion of surface waters.

Common salt is the earliest known mineral necessary for the support of human life and has occupied a prominent place in industrial development and commercial enterprises for all ages. The immense deposits of Austria, Russia, Germany and England have been worked for centuries and were important factors in the early wars. In China, salt is the unfailling source of government revenue and its production is guarded most jealously. There, the tax on salt is considered the most equitable form of universal taxation and by a very clever sliding scale graduation, normal salt consumption would be in the luxury class and within the means of only the richest Chinese.

Uses Modern Method

One of the largest and most modern salt producing plants in the United States is located on Cayuga Lake at Ludlowville, about eight miles north of Ithaca. It is the Cayuga Plant of the International Salt Company, Inc., and has in it every type of machinery and equipment for the production, refinement and packing of all grades of salt.

The brine is formed by pumping Cayuga Lake water into the salt beds located 1,600 feet below the surface. It is brought to the surface through nine wells located in various places on the property and stored and purified in immense storage tanks located on the hillside above the plant. Steam used for evaporation is produced in a modern boiler plant. This consists of six 300 horsepower boilers, equipped with automatic stokers and the fuel consumption ranges from 85 to 150 tons of coal per day.

Local Plant Pioneer

It is interesting to note that it is in this plant that the first quadruple effect salt evaporation was undertaken in this country and where today it has reached the highest development. The salt comes from these vacuum pans in fine white crystals, almost perfect cubes. This is the table and cooking salt that the housewife is so familiar with and which is delivered to her in the neat little sacks or the more substantial square or round paper board packages. The gravelers or open pans produce large flat crystals much like snow flakes in appearance, and this coarser product is used largely for commercial meat and hide salting. The salt produced by either of the above methods is carefully graded by drying and screening. By this process there are fully 15 different grades produced at this modern plant and they reach the consumers under a hundred different brands.

One of the most interesting sights observed in visiting this plant was the intricate packaging machinery. Complicated machines were turning out actually thousands of little cartons each filled with an accurately weighed quantity of salt, sealed and neatly labeled with a tight wrapper. A girl operator feeds the machine empty shells and the machine turns out the finished package, the product untouched by human hands. Other machines are turning out hundreds of little sacks that are automatically weighed as filled and sewed by machines. The unit packages, whether pockets, cartons or cans are all assembled with extreme care. Other machines are turning out large groups of Suffolk and Manhattan, greatly speeded by the mechanization.

Bag Factory Also Here

In Ithaca at the foot of Third Street is located the bag factory of this company. Here are produced all the cotton sacks and bags that are used for the shipment of salt. This factory is extremely modern and is complete in every respect. In it are employed about 25 men and women. Bag making consists of cutting, printing and sewing cotton cloth. Rolls of sheeting 40 inches wide and each containing approximately 1,500 yards are split into various widths and fed into machines that print, chop and fold individual sheets. These are sewed on two sides on power-driven machines, turned and packed into bales of 100 each. This factory turns out over 1,000,000 small pockets and several hundred thousand large bags each month.

The International Salt Company is the largest producer in the United States of all grades of salt. In addition to the plants at Ithaca and Ludlowville there is a large evaporating plant on Seneca Lake at Watkins Glen. Its equipment and capacity is similar to that of the Cayuga Plant. The salt mines owned and operated by this company are located at Rome, N. Y., Detroit, Mich., and Avery Island, La. From these sources salt is distributed from Maine to California.

The home office of the company is located at Scranton, Pa., from which place all sales are directed.

AMONG ALUMNI

We all miss Ed Michalke this year, a President of the Student Council he held a conspicuous place in "Con" activities. He wrote the following letter from the Y. M. C. A. in Tampa, Florida:

Y. M. C. A.
Tampa, Fla.
Sept. 26, '11.

My dear Mr. Brown,

A week and two days of actual work, I am very glad to say that I like it. Things are considered much better than I expected. Franklin Junior High School is a new assignment. I have a Music Room of my own to teach the seventh, eighth, and ninth grades coming instruction. There are six classes a day, each of the students coming twice a week, about three times.

I have discovered that music in the schools of Tampa is still in its infancy. There is a great deal to be done. The discipline is in itself a problem. Never have I seen so much imbecility. It will only be a question of time before it is under control.

I have had cards printed for those who wish to send in instruments. There are now 35 of these cards on my desk: 7 violinsists, 2 trombones, 1 double bass, 3 cornets, 1 each, banjo, uke, ukelin (1 one on me) accordion, etc., about 10 pairs of shoes 3 of which are good. Orchestra rehearsals are scheduled for 3 times a week, and it is decided to use the Home Room period. Rehearsals come after lunch, period of 45 minutes.

Soon I expect to begin working on numbers. All orchestra equipment furnished by the Board.

My very best regards to you and Mrs. Brown also to the Public School Music Department.

Very sincerely yours,
E. D. Michalke

Voice Over Telephone—"John, come right away. I've mixed the drums and "How's the radio? All covered with frost and ice box is singing, "Schubert is back!"

Patsy—"Why unhinging thou all thy peers, Voisher—"For my health, sap!"

P.—"And why thy health?"

V.—"I was told to keep out of doors."—Williams Purple Cow.
CON ME ANOTHER

The following set of questions, based on the idea of the famous "Ask Me Another" Series, has been prepared with the thought of keeping all the varied interests of Conservatory students in view. For instance, No. 3 should appeal to the Phy Eds, while No. 7 ought to be a snap for the Band Boys. See how many you can answer and how far your knowledge extends outside your own department. Count 5 or each question correctly answered and then grade on the basis of 100 as a perfect score. A half question correctly answered counts 3.

1. What instruments are included in the Flonzaley Quartet?
2. Why is the saxophone so named?
3. (a) What country won most of the long distance running events at the 1924 Olympic games?
   (b) Who was considered their best runner?
4. What type of entertainment does the Orpheum Circuit supply?
5. What is the name of Beethoven's only opera?
6. (a) Who is the author of the play "Peer Gynt"?
   (b) What composer wrote an orchestral suite for it?
7. What is John Phillip Sousa's most celebrated composition?
8. (a) For what is William Mengeburg famous?
   (b) Of what nationality is he?
9. What play held the world record for greatest number of performances previous to the present record made by "Abie's Irish Rose"?
10. Who originated the "Daily Dozen"?
11. Name two ways in which Arthur Pryor won distinction.
12. (a) What lecture has been delivered more times than any other in the world?
    (b) Who wrote and delivered it?
13. From whom did Jack Dempsey win the heavy-weight boxing championship and to whom did he lose it?
14. What is the meaning of:
    (a) Pianissimo
    (b) Crescendo
15. What actor originally played the Rajah in "The Green Goddess"?
16. What baseball pitcher holds the record for the greatest number of strike-outs?
17. Is Giovanni Martinelli a tenor, baritone, or bass?
18. With what instrument has Francis Lapatino won fame?
19. What musical instrument is often popularly referred to as the "sweet potato"?
20. What other short opera is most often performed on the same bill with "Pagliacci"?

Answers on Page 8.
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ANSWERS TO "CON ME ANOTHER"

1. 1st and 2nd violin, viola and cello.
2. For its inventor, Antoine Joseph Saxe.
3. (a) Finland.
   (b) Paavo Nurmi.
4. Vaudeville.
5. "Fidelio".
6. (a) Henrik Ibsen
   (b) Edvard Grieg.
7. "The Stars and Stripes Forever".
8. (a) As an orchestral conductor.
   (b) Dutch.
9. "Chu Chin Chou"
10. Walter Camp.
11. As a band leader, composer and trombone soloist (any two).
12. (a) "Acres of Diamonds"
   (b) Russel H. Conwell.
14. (a) Very soft.
   (b) Increasing in loudness.
15. George Arliss.
16. Walter Johnson.
17. Tenor.
18. The harp.
19. The ocarina.
20. "Cavalleria Rusticana".

Nat Shepard—"He has a lot of culture hasn't he?"
Judy Baynar—"Yes, but it is all physical."

Some men take good care of an automobile, others treat it like one of the family.

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III. The Hows and Whats to Do With Backward Proposers.
IV. The First Step in Disillusioning a Mere Man.
V. Seven Methods of Putting Him in His Place.
VI. What to Do If He Has No Car.
VII. How to Extract Money Painlessly.
VIII. Why Get Married Anyway?

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— Ohio State Sun Dial.