10-27-1927

Once-A-Week, 1927-10-27

Ithaca Conservatory and Affiliated Schools

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CALENDAR
for the week beginning October 27th

THURSDAY
Dr. Bates will give an address in Assembly, Thursday morning, on "Indian Art and Music."
In the Little Theatre at 4 P. M., president Williams will read "Mr. Pickwick," by Cosmo Hamilton.

FRIDAY
The preparatory pupils of the Conservatory of Music, will give a recital in the Little Theatre.
The Amards will hold their annual masquerade in the Gymnasium from 9 till 1 o'clock P. M.
Tickets $3.00.

SATURDAY
A Hallowe'en party will be held in the Gym, for the preparation students beginning 9 o'clock.

SUNDAY
What's anything unless there's a religious aspect to it? Attend your church and start the week off right.

MONDAY
Classes as usual and week-end mail, lets banish the "Blue Monday" whether it rains or not.

TUESDAY
The regular weekly recital will be held in the Little Theatre, at 4 P. M.
Dress rehearsals for all one-act plays will be held in the Little Theatre at 7:30 P. M.

WEDNESDAY
—But—now's the time to catch up on all school work. Enough of gaiety!

THURSDAY
Morning assembly at 8:15 o'clock, and your "Once a Week."
"THE ONCE-A-WEEK"
Published every Thursday morning by students in the Ithaca Conservatory and Affiliated Schools

KATHERINE V. BOYLES - - - Editor
ELSE WATERS - - - - Associate Editors
MARY EVELYN MASON - - - Business Editors
MARI E. HARRIS - - - -

- - - -

WHY ABOUT YOU?
The vast auditorium was crowded with people of all classes, and altho' the place was stifling with heat, no one seemed to mind. They were listening intensely to the girl who was singing on the platform before them. Her young happy face was an inspiration in itself, and the song she sang carried joy in its every heart in the audience. Her youthful abandon at the last was a climax, and when she had finished a storm of applause swept over the house. Everyone predicted success; there was no destructive criticism; she was called back again and again. A very special friend of the master who was managing the program given by his pupils, rushed back-stage immediately, found the man who had trained the girl's voice, and congratulated him enthusiastically. There was no answer from the artist. His friend was astounded at his attitude. There was no gratitude shown by the people of all classes, and altho' the place was stifling with heat, no one seemed to mind.

"My dear friend," moaned the excited man, who had searched for him, for the purpose of telling him how much talent the girl had, and how well he had brought it out, for this night. "My dear friend, why these actions? Are you not proud of her? Can't you recognize the brilliant career? But you can of course. It's your work! You must see——" he broke off, almost shedding tears at the strange behavior of the great man.

The latter looked at him steadily for a minute, and then rising, and putting his hands on his friends' shoulders—"She is not worth her three months, and not one have wasted in singing her praise. I have had all this excitement, Carl, nor the breath you telling him how much talent the girl had, and her behavior of the great man.

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What is the number and content of the latest amendment to the constitution?
2. Of what is chalk made?
3. What philosopher is a senator and a millionaire?
4. Who is President of Mexico?
5. What is the name of the Columbia University humorous publication?
6. What was Mr. Micawber always waiting for?
7. In what country is the mouth of the Orinoco River?
8. What is the capital of Kansas?
9. What animal commonly represents, in cartoons, the Republican party?
10. Who gets credit for the putout when a batter strikes out?

Answers on page 4.

PAST EVENTS WHICH WE ENJOYED!

Miss Elliott's recital was a great success—wasn't it? How does she do it, we want to know.

Well, and how did you like "The Passenger? Just a corking good piece of work," by one.

Sure, and speaking of "Patsy", what about the Conway Concert Sunday? If wedding are that thrilling—now don't rush the "Judge of the Peace," please.

REELS FROM REAL LIFE

(Phi Mu Alpha)

Way back in the dark ages of September twenty-ninth, there took place at the house of the gorge in the evening, an informal program. The Frosh having quelled in their freshest tendencies, it was deemed high time that the Frosh man of the Music department congregated on this particular evening within the walls of Phi Mu Alpha.

Under the direction of Brother Carl Stewart, an informal program took place. Brother Milton R. Wheeler lent much mirth to the evening by giving a reading in French Canadian dialect. Brothers Breon, Bick, Lens, and the Rainbow men, took a material part in making a success of the evening. Mr. Reup Swartz occupied no small place in the program of the evening. His selections of classic airs on the piano were met with great applause. Among these was an original composition of his own making.

To lead to a date slightly nearer the present, we may state, that during the week-end of October eighth, two Alumni brothers of Phi Mu Alpha returned to the old haunts to spend the evening. The first to arrive was Vincent Anderson of Jamestown, New York. The second was no other than the Mr. And P. Smith, who has long occupied a place in the Patten Jewelry store of this town, but is now located in Canisteo, N. Y.

Alumni Brother Carleton Brown, spent over a day on Thursday, October thirteenth. Mr. Brown has the honor of being a member of the first graduating Class of the Business School.

The brothers in Phi Mu Alpha are extending their heartfelt congratulations to Brother Howard A. Netleton. Last Saturday he emerged victorious in the Office of President of the Student Council.

SO TERMINATES THE SECOND PART

Pete—"John's mustache makes me laugh."
Mary—"Yes, it tickles me, too."
A TYPICAL WOMAN

"Boy, tell me the truth!" thundered King Arthur of Round Table fame. "Who or what made all these nicks in my broadsword?"

"Sire," replied the tremulous page, "I should not squeal on a woman, but the queen's been sharpening pencils."

A SIN OF OMISSION

I know, fair maid, 'twas very mean to steal a kiss from thee—one kiss, when, ah! it might have been a luscious two or three. My fault was great indeed, fair maid; it was a stupid one. Oh, I repent not what I did, but what I left undone. Yet, treat me not with cold disdain, forgive my oversight, and doubtless when we meet again I'll set the matter right.

A few flowering bulbs in a shallow bowl, a blooming plant, a few specimens of large Chrysanthemums, or a bunch of dainty Pompons will give untold pleasure during gloomy days.

There is some one to whom you should send flowers. Whose birthday comes this month?

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ANYTIME-A-WEEK

Drop in here if there is anything you need in the line of wearing apparel and we will take care of your wants. We have catered to the young man since 1876—and still going strong.

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BEN MINTZ, Inc.
129-131 East State Street
"KNOW ITHACA"

The Cayuga Press, now operated by the Cornell Alumni News Publishing Corporation, incorporated December 31, 1926, was established in 1912 as the job printing shop of The Ithaca Journal, located at 125 West State Street. Today it occupies, a building, recently constructed, at 113 East Green Street, where it enjoys facilities that make it one of the most modern printing shops in this section of the State.

The Cayuga Press, leased in 1921 by the Cornell Publications Printing Company, was moved to the new building in East Green Street in July, 1926. The advantages of the new location effected an immediate expansion in the volume of business, which had already shown substantial annual gains since the establishment of The Cayuga Press in 1912.

The Cornell Alumni News Publishing Corporation, in addition to operating The Cayuga Press, also publishes the Cornell Alumni News. A large number of periodical publications and books have also been produced in the plant, whose facilities are amplified by the location, in the same building, of the University Bindery.

The new building of brick and hollow tile construction is two stories in height. The Cayuga Press occupies 7,250 square feet of floor space on the ground floor in the rear part of the building. The building is equipped with automatic springlers and oil heat. The floors of the press shop are concrete, and the equipment throughout is of steel. There are two large rooms, used for the pressroom and composing room, respectively. A smaller room houses three casters used in monotype composition, and there is an office for the plant superintendent.

In the composing room are located type fonts, "stones", upon which the printed forms are made up for the press; and two Lanston monotype keyboard machines. The monotypes are operated by a keyboard, the position of each individual letter being punched on a roll of paper. This paper roll is later fed into a casting machine, which molds each letter separately and spaces them in position on a galley.

Proofs of the galley of type are taken and corrected. Necessary changes are made by hand, and the type is placed in a form which is locked in the press for printing. Composition, in types not available on the monotype, is also set and inserted by hand.

CYLINDER PRESSES USED

The pressroom is equipped with three Miehle cylinder presses and four smaller job presses. Each is a delicate and intricate piece of machinery, requiring constant attention.

Of the rooms of The Cayuga Press there is a warehouse for heavy paper stock used in printing, a mailing room operated by The Alumni News, and the University Bindery.

On the second floor of the building are the offices of the Cornell Alumni News, including the circulation and editorial departments; offices of The Cayuga Press, and additional paper storage, and mailing rooms.


On Friday night, October 28, 1927, from 9:00 to 1:00 A. M. the Annual Amard Masque Ball will be held in the Gym. None will be admitted unless costumed. One of the biggest things of the year in Conservatory life, is the Hallowe'en Masquerade given by the schools' dramatic fraternity.

Yes, tomorrow night, the traditional goblins will be out on their yearly raid. Some of them, at least. Why is it we all of us love a Masque Ball? Wherein lies the thrill? It's just because that is the chance for one boy to be a Mephistopheles—and another to be George Washington. It is where all the wishes and if's and if-only—I had been's come true—Perhaps that is the secret of it. We're back again in the land where mud pies were either custard or raisin—and stick horses had proudly arched necks and pawing, prancing feet. So tomorrow night we "play like" in the blessed land of once upon a time!

The reception room holds the twain Lois and her love-sick swain Handsome. But hark! A step upon the stair Mother Ellsworth finds them there—He and she.

MISS ELLIOTT IN HISTORY CLASS


A wagon has a tongue, but no mouth. A river has a mouth, but no tongue. A watch has hands, but no arms. A chair has arms, but no hands. A bottle has a neck, but no head. A fish has a head but no neck. A tree has a trunk, but no legs. A table has legs, but no trunk.

Funny, isn't it?

The next legislature Is going To pass a Law. Forbidding The verb OUGHT To be used Except In First person. "I OUGHT" Will be correct. And In good form, And being done. But not "YOU ought" Or "He ought" or "THEY ought." Won't that Be interesting If TRUE? I THANK you

ANSWERS

1. The 19th—providing nation-wide i
2. Soft limestone.
5. Columbia Jester.
6. "Something to turn up."
7. Venezuela.
8. Topeka.
10. The catcher.
Perfume the Bath---
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MU PHI PERSONALS

Princeton did win the football game and we all did feel "weepy eyed," but when several of our alumnae came rearing in they proved themselves a cure for the "Blues." Those of you who were here last year will remember Miss Stanton, house mother at Griffiths Hall and a loyal Mu Phi. She visited with us for a while after the game. Our other Mu Phi week end guests were Helen Rowe, a student at the Eastman School of Music and Celia Wilson who is teaching in Leroy, New York. Helen Schneider who graduated from L. S. P. E. in 1926 and is a member of the Phi Delta Pi was a guest of Nora Covert. Madelene Hoff, whom you will remember as "Hoffie" visited with Mary Louise Barton during the week. Miss McHenry of Buffalo, N. Y. was a guest of Miss Charlotte Reese. We were glad to welcome our alumnae sisters and our other old friends. May they come again soon.

The Phi Mu Alpha boys wish to congratulate Howard Nettleton on the arrival of three Baby Ruths in his laundry case last week.

Pastor Smithers—"I'd like to call your attention to the flowers at the altar; they are for those who are sick at the close of the service."
—Pathfinder.

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CAN YOU REMEMBER BACK THIS FAR?

It happened at 7:43 A. M. October 21, way back in 1927 A. D.
"Look, Mother! Look, Quick!" shouted the little girl as she ran down the stairs breathlessly for breakfast.
"Mercy sakes, child, what is the matter?" the mother queried excitedly as she grabbed her daughter to her as if to shield her from horrible, impending danger.
"It's there, Mother, Look!"
With a sigh the mother said, "Why that won't hurt you, my child. That's only the sun. It's just because you haven't had a chance to see it before that you are frightened. When Mamma was a little girl it used to shine all the time, but lately it hasn't been able to shine at all because of the rainy, cold, soggy, damp, foggy, wet, disagreeable weather we've been having."

G. B. H.

LONG MAY IT WAVE!

Most of the family were at the parlor window watching the king and queen ride by. Suddenly the mother turned to her daughter "Where's your auntie?"
"Upstairs," came the reply, "waving her hair."
"Mercy!" exclaimed the mother. "Can't we afford a flag?"

Free church seats might be appreciated more if they were less uncomfortable.

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“My clothes are loud. They make a noise
Which you find laudable.
But you do just as well, I think,
Though barely audible.”—Pitt Panther.

The following reassuring lines were written by one of the faculty, who declares they are his first and only poetic inspiration, and promises not to “do it again.”

To understand the poem we should know that New York University possesses a Hall of Fame containing the Statues of Great Americans.

Lives of great men all remind us
We can make our lives sublime;
There in N. Y. U. they’ll find us,
Hurling down the halls of time.

Say how do you hoe your row, young chap?
How do you hoe your row?
Do you hoe it fair?
Do you hoe it square?
Do you hoe it the best you know?
Do you cut the weeds as you ought to do,
And leave what’s worth while there?
The harvest you’ll gather depends on you.
Are you working right on the square?
Say, how do you hoe your row, young chap?
How do you hoe your row?
With a worth-while gait?
Do you hoe it the best you know?

E. L. W.

I’ve taken my food as I’ve found it,
I’ve eaten a bit at a time.
I’ve paid every price tacked upon it,
From a five dollar bill to a dime.
But this morning she brought me some coffee
Too dreggy even to stir,
And when I protested
She had me arrested,
I learned about women from ‘er.

SAFETY FIRST

“I think I’ll commit suicide.”
“Good, but turn off the gas when you’re through.”—Bison.

ASK HER ANOTHER

Herbert—“You flappers don’t know what needles are for.”
Vivienne—“Well, I do—they’re for the photograph.”—Notre Dame Juggler.

INTERESTING INFORMATION

INSECTS RESIST FUMIGATION

A great variation has been found in the resistance of different species of insects to carbon disulphide fumigation. In a saturated atmosphere of disulphide at about 90 degrees Fahrenheit, a bumblebee will die in a few seconds, while the saw-toothed grain beetle will live two hours.

EARLIEST PRINTED STORY

The first story printed in the English language in book form was Malory’s “Morte b’Arthur,” printed in 1477 by Caxton, according to an answered question in Liberty.

APPETITE OF KANGAROO

One kangaroo will eat as much grass daily as six sheep.

ROGER BACON’S ERROR

Columbus was misled into discovering America by the false reasoning of Roger Bacon, who thought that there was only a small ocean between Europe and eastern Asia.

Synthetic food taken from the light of the sun and from the nitrogen of the air by chemists will be resorted to in solving the world’s food problems as population increases, it is predicted.

REPTILE INSPIRES FEAR

The domestic fowl will ignore any reptile, but a lapwing, curlew, or snipe will dash away from one as quickly as its wings will carry it. A parrot that has been kept in captivity for a long time will be the sight of a harmless grass snake.

HOAXED FRENCH SCIENTISTS

A French adventurer, Jean Baptiste Douville, received the gold medal of the Paris Geographical society for the most important discovery in 1830. The award was based on his book on the Congo—a fabrication.

HISTORIC NAVAL BATTLE

One of the most momentous naval battles in all history was fought on March 9, 1862, when the Monitor met the oncoming Merrimac. This was a battle of iron and not of blood. Not one man was killed and only a few injured.

KEEP SMILING

“He has such a sad face—I would like to know why.”
“Perhaps on account of his face.”—Jugend (Munich).

MONUMENT WELL DESERVED

On March 2, 1927, congress authorized the erection of a monument at Kill Devil Hill, Kitty Hawk, N. C., in commemoration of the first successful human attempt in all history, at power-driven airplane flights, achieved by Orville Wright, December 17, 1903.

HONEY POT

Tourist—“About what is the population of this place?”
Native—“About the post-office.”—Webfoot.

STUFFED DATE

One—“Did you fill your date last night?”
More—“I hope so. She ate everything in sight.”—Virginia Reel.

It must be awful to be too poor to need it operation.

Joshua couldn’t make the modern son stand still.

Many of our future convicts are driving autos.

She—“Robert, are you shimmying?”
He—“No, I just put on my winter flannel.”

“Have some trouble?”
“No thanks, just had some.”

TRY THE NEXT ONE

U. S. GEOGRAPHY

1. In what state does the Rio Grande rise?
2. Name the capital of South Carolina.
3. Name the largest body of water within the borders of the United States.
4. What two states are bordered by eight other states?
5. What river forms the boundary between South Carolina and Georgia?
6. Name the states having ports on both the Atlantic and the Great Lakes.
7. Are there more states east of the Mississippi River than there are west of it?
8. Name the three great sounds along the east coast of the United States.
9. In what state is the state of San Francisco?
10. Name the largest island within the borders of the 48 states.

ANSWERS

1. Colorado.
2. Columbia.
3. Lake Michigan.
4. Tennessee and Missouri.
5. Savannah River.
7. Yes.
8. Long Island Sound, Pamlico and Edenton Sounds.
10. Long Island.
THOUGHTS

Intuition often enables a woman to reach a wrong conclusion.

All true happiness is both a consequence and a cause of life; it is a sign of its vigor, and a source of its continuance.—John Ruskin.

Getting knowledge may improve the mind, but improving the mind is not the same as acquiring knowledge. Many scoundrels get knowledge, but their mind is unimproved.—R. P. Anderson.

Conquer your weaknesses, for by them you are judged.

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MEASURE OF CHARACTER

A man's character is not measured by what he does in extraordinary situations but by his everyday conduct.

ISN'T IT?

What a pleasure to buy from a green salesman who hasn't learned to gush and flatter as though you were an idiot!—St. Paul Pioneer-Press.

IT CAN BE LICKED

There ain't bad luck in the whole world to ruin any one man, not if he will fight it out on that line.—Josh Billings.

ADD GEMS OF CRITICISM

New York Post—She swiftly dropped into flippancy and mannerism, distorting phrases with spasmodic accentuation and twittering in the exploitations of Schumann's floridity like an excited canary.—Boston Transcript.

OUR NATIONAL FAILING

There sometimes fails to be made the distinction between free speech and cheap talk.—Portland Express.

It is because the calendar never turns back that the beauty parlors are so darned prosperous.

Just as a fellow can quit buying his girl peanuts at a ball game the chrysanthemum season opens.

Most women prefer a man with a million to the “man in a million.”

SPECIAL LUNCH

Toasted Sandwich, Salad,
Coffee or Milk
25c

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106 N. Cayuga St.

REMARKABLE!

Springfield, Minn., has just crowned C. Dee Schmidt, king of the kraut and wiener eaters. Schmidt won by four ladles of kraut and nearly a yard of dogs over his nearest competitors. It was all a part of Springfield's annual sauerkraut festival.

Jack: “See this stickpin? Well, it once belonged to a millionaire.”
Dick: “And who is the millionaire?”

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THERE WAS ONCE A GIRL WHO SAID—

"I shall never marry a man who smokes tobacco in any form." Her husband is wedded to a pipe.

"All I care about is intellect." She married a prizefighter.

"Give me a successful business man." She married a poet.

"If a man is just and honest, it is all I ask." She married a swindler.

"After all, money isn't the only thing." She married a millionaire.

"These bookish men are such awful bores." She married a popular novelist.

"I don't believe in divorce." She married a film star.

"I can't stand these big brainy men who know everything." She married me.—London Opinion.

SOME MORE SCOTCH

"Which church shall we get married at, dearest?" she asked; and Donald answered: "Weel, I like the look o' the kirk wi' 'United Free' outside!"

"What were Webster's last words?"

"Zymosis, zymotic, zymurgy."—Exchange.
D'EVER THINK OF THIS?

The undertaker is a man who follows the medical profession, if you know what we mean.

The slip of a girl, who holds her nose in the air because her father has been successful is simply registering unworldliness.

It's often better to go straight ahead slowly than to travel in a circle at a rapid pace.

Conceit is deceptive, but it is rarely perceptive.

Of course a man has a right to the best of everything—as long as he pays for it with honest acquired money.

AMBITION AND EXPERIENCE
At twenty our ambition is to conquer the world; at forty it is some way to get the car paid for.

TIME HARD TO FIND
Nothing is more difficult to find anywhere than time to sit down with yourself, except the ability to enjoy the time after finding it.—Dallas Lore Sharp.

FEW REALLY IMPORTANT
The man who threatens the world is always ridiculous; for the world can easily go on without him, and in a short time will cease to miss him.—Johnson

TRY THREE TIMES
Even the man who thinks twice before he speaks is often sorry he said it.—Boston Transcript.

SOMewhat PARADOXICAL
The easiest way to get to the top is to go to the bottom of things.

IMPORTANT LIFE RULE
Best of all is it to preserve everything in a pure still heart and let there be for every pulse a thanksgiving, and for every breath a song.

CHEAP AT ANY PRICE
Lawyers are necessary. It is cheaper to pay for the advice of a smart man than it is to accept free council from someone one who doesn't know.

CULTIVATE GOOD TEMPER
Good temper, like a sunny day, sheds a brightness over everything. It is the sweetener of toil and the soother of discontent.—Irving.

There's nothing exclusive about true greatness. It's a nation's biggest men that get their portraits on two-cent stamps and one-dollar bills.

"I've never had a chance," said the man with the hang-dog expression. "No matter what I do my unlucky number pops up and gets me into trouble."

"What is your unlucky number?"

"Thirteen. Twelve jurors and one judge."—Tit-Bits.

Another need of the times is at least one more month between vacation and coal bills.—El Paso Herald.

WONDERFUL NEW VELVETS AND SILKS
A sheer velvet skirt and metallic silk blouse is the last word in smartness and so easily made too. Lovely sheer velvets in the wide widths—Black—Navy and colors $3.25 to $10.00. Metal cloths in plain and in decades $4.00 to $7.00. Lustrous Crepe Satins in all the new colors for fall—40 inch $3.50 and $4.00 yd. Skinners heavy Silk Crepe in many wanted shade—40 inches wide $3.00 yd. New Wool Georgettes—Light Weight, Wool—54 inches $3.50 yd.

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When two egotists meet, it is a case of an I for an !.—Lahore (India) Tribune.

Americanism: Trying to make hotels more like home; trying to make homes more like hotels.—Fort Arthur News.

Funny that a man of Mussolini's omnipotence can't have any at all with hair-restorer.—Arkansas Gazette.