

Once-A-Week, 1929-30

11-21-1929

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Ithaca Conservatory and Affiliated Schools

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ONCE-A-WEEK

OFFICIAL PUBLICATION OF THE STUDENTS OF THE ITHACA CONSERVATORY AND AFFILIATED
SCHOOLS

Published by the students of the
Ithaca Conservatory of Music including
Westminster Choir School—Williams
School of Expression and Dramatic Art



Ithaca Institution of Public School Music
Ithaca School of Physical Education
Ithaca Band School
Martin School of Speech Correction

S. HESTER FOSTER, *Editor-in-Chief*

VOLUME **XLIV**

NOVEMBER 21, 1929

NUMBER 7

Thanksgiving Proclamation

By the President of the United States of America

AT THIS season of the year, when the harvest has been gathered in, the thoughts of our forefathers turned toward God with thanksgiving for the blessings of plenty and provision against the needs of winter. They came by a custom to look to the Chief Magistrate to set apart a day of prayer and praise, whereon their thanks as a united people might be given with one voice in unison. God has greatly blessed us as a Nation in the year now drawing to a close. The earth has yielded an abundant harvest in most parts of our country. The fruits of industry have been of unexampled quantity and value. Both Capital and Labor have enjoyed an exceptional prosperity.

Assurances of peace, at home and abroad, have been strengthened and enlarged, progress has been made in provision against preventable disasters from flood and pestilence, enlightenment has grown apace in new relations of scientific truth and in diffusion of knowledge. Educational opportunities have steadily enlarged. Enduring advances have been gained in the protection of the public health. Childhood is measurably more secure. New experience and new knowledge in many fields, have been recorded, from which a deeper wisdom may grow. We should accept these blessings with resolution to devote them to service of Almighty God.

Now, therefore, I, HERBERT HOOVER, President of the United States of America, do appoint and set aside Thursday, the twenty-eighth day of November, as a day of national thanksgiving, and do recommend that all our people on that day rest from their daily work, that they should extend to others less fortunately placed, a share in their abundance, and that they gather at their accustomed places of worship, there to render up thanks to Almighty God for His many blessings upon them, for His forbearance and goodness.

In witness whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the United States.

Done at the city of Washington, this fifth day of November, in the year of our Lord one thousand nine hundred and twenty-nine, and of the independence of the United States, the one hundred and fifty-fourth.

(Signed)

HERBERT HOOVER

Mu Phi Epsilon Formal Musicales

It has been the custom each year for the active members of Mu Phi Epsilon to present their members in a Formal Musicales in the Little Theatre. This year their musicale will begin on Monday evening, November 25 at 8:15. We are very happy to have back again as active members in our Chapter, Miss Eugenia Adamus and Kathleen Kimple Houghton, violin; Edith Kimple Edminster, piano, and Virginia Weber Farris, soprano, of the Westminster Choir School. Everybody is cordially invited to attend.

The program will be given as follows:
Violin, Eugenia Adamus.
Voice, Virginia Farris.
Piano, Mary Hallenbeck.
Voice, Lillian Legro.
Violin, Kathleen Kimple Houghton.
Voice, Virginia Jarvis.
Piano, Edith Kimple Edminster.

Important

To avoid confusion among Cayugan Subscribers, the staff hereby announces that its official photographer is the White Studio on East State Street, near the Strand Theatre. No other studio has been authorized to take Cayugan pictures.

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Are You a Mason?

"ARE YOU A MASON?" a three act farce, under the direction of A. L. Sisson, will be given this evening Friday, Saturday Matinee and Saturday evening in the Little Theatre.

The play is a revival of the old farce which was first produced at Wallacks Theatre in New York City, Monday evening, April 1, 1901. In the original cast were such prominent actors as Cecil De Mille, Tom Wise, May Robson, Sally Cohen and the author himself, Leo Dietrichstein.

The play is hilariously amusing and the fun is sustained until the final curtain. It is a household perplexity of curious females whose husbands frequent themselves from the family fireside several evenings, giving a false account for their absence.

Everett Griffith who will be remembered as the hero of the successful play "Adam and Eva" will be starred as George Fisher.

Doris Watkins, winner of the Full Scholarship in the Williams School of Expression will be seen for the first time as the charming daughter of Mrs. Bloodgood, who is played by Cecelia Kiefer. Frances Noble another of our newcomers, displays her personality and ability in the role of an unsuspecting wife of Frank Perry, one of the deceitful husbands, played by Gilbert Hagerty.

Georgette Wein, winner of a partial scholarship as "Lottie" the Irish maid supplies some of the outstanding bits of humor.

The role of Amos Bloodgood is well handled by our character man, John Nash.

The following will be seen for the first time in Little Theatre productions: Frederick Burkhart, Ruth Carr, and Frances Batterson, an Ithaca girl. Others in the cast are: Sebastian Alig, Clarence Straight, Theodore Judway, Louise Lippincott.

The play will start at 8:15. Tickets are on sale in the Front Office.

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Service at Lutheran Association

At four o'clock one afternoon last week, the members of the Conductor's Guild assembled to induct four new choir directors into that organization. Those who were taken in were Miss Dorothea Maier, Mrs. Elizabeth Evans, Mrs. Elizabeth Krueger, and Mrs. Anne Ewing.

A most impressive service was arranged and Dr. Horn, pastor of the Lutheran Association, assisted by Miss Virginia Fischer, the Minister of Music, presented an inspiring programme for those gathered. Mr. Earl Evans sang a solo, and Miss Agnes MacLean lead the responsive reading.

A business meeting followed the induction service and was presided over by Mr. John T. Clough the president of the Guild. Reports were made concerning the Affiliated Choir Banquet and Dr. Williamson spoke briefly.

The cast is as follows:

George Fisher.....	Everett Griffith
Frank Perry.....	Gilbert Hagerty
Amos Bloodgood.....	John Nash
John Halton.....	Sebastian Alig
Hamilton Travers.....	Clarence Straight
Ernest Morrison.....	Theodore Judway
Policeman.....	Frederick Burkhart
Mrs. Caroline Bloodgood.....	Cecelia Keifer
Eva.....	Frances Noble
Anne.....	Doris Watkins
Sue.....	Louise Lippincott
Mrs. Halton.....	Frances Batterson
Fachon Armitage.....	Ruth Carr
Lottie.....	Georgette Wein



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MERRY CHRISTMAS!

Soloist in S. A. I. Musicale Ithaca School of Physical Education



MARY ALDRICH

MISS MARY ALDRICH, who graduated from the Ithaca Conservatory in 1926, a pupil of Bert Rogers Lyon, and a member of Epsilon Chapter of Sigma Alpha Iota, has been invited to sing a group of songs on the Sigma Alpha Iota formal Musicale.

After graduation Miss Aldrich became a member of the faculty of her Alma Mater.

Miss Aldrich has given a number of recitals in Syracuse during the past few months. The most recent of these being an appearance in the second recital of the season given by the Syracuse Morning Musical Association. This association, which is in its 39th season, presents many noted artists, among those scheduled for this season are Myra Hess, Rethberg, Richard Brooks and others.

Miss Aldrich's return to her Alma Mater as guest soloist for her fraternity has added considerable interest in the coming musicale. She will be accompanied on the piano by her former teacher, Mr. Lyon.

MR. HILL left last Thursday to attend a conference in New York City. From there, he went to Albany before returning to Ithaca Tuesday morning.

Regular basketball practice has been carried on for the last week under the coaching of Mr. Chamberlin. Among the large group that have turned out there is a lot of excellent material and interest is running high. The season this year promises to be one of interest to all the students of the Conservatory and Affiliated Schools, for we have a championship team in the making and the games scheduled should provide some keen competition and spectacular playing.

Anyone interested in field hockey will find the girls inter-class games worth watching. They will be played the early part of next week at Percy Field between 1:30 and 3 o'clock. Competition between classes is always keen and these games should provide good playing for all the classes have excellent material for their teams.

The girls of I. S. P. E. will at least leave their foot-prints on the sands of time. Or, more correctly on the pedograph. These foot prints are being catalogued not only for individual correction of defects, but also for the observation and examination of the class in massage and correctives.

PLAN now for your summer work. Those students who planned wisely in the past—and took two summers at Ithaca and consequently finished with their degree at the end of the third calendar year say "How glad I am"—Go thou and do likewise.

Fencing New Sport for I.S.P.E. Girls

A NEW sport has been created for girls at the Ithaca School of Physical Education, Fencing, which is the latest addition at the school, has created a great interest.

Dean Hill has appointed Mr. Birche as coach. Mr. Birche has had wide experience in fencing and a great number of students already have registered.

Just a light schedule will be obtained because of its beginning in college circles. Practice will begin shortly and continue every week.

Already 22 girls have registered for this course and more are expected to sign. All girl students at the various schools of the Conservatory who are interested in fencing should consult immediately with Mr. Birche at the Physical Education School.

Freshmen Hold Meeting

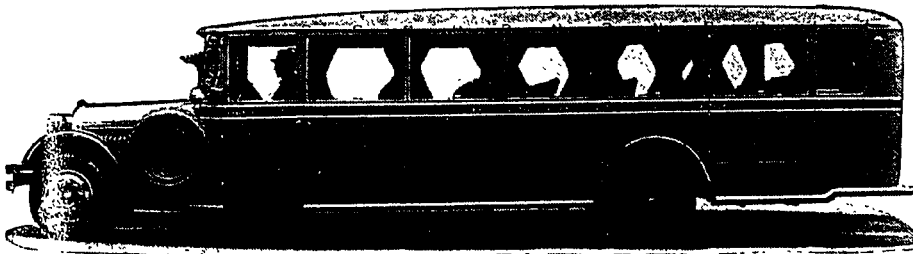
AT the Freshmen Meeting held in the Little Theatre Tuesday, November 8th, John Joyce, President of the class, was elected representative to the Student Council.

Short addresses were made by Miss Nancy Campbell, class advisor, and the officers of the class.

Bob de Lany asked the Freshmen to assist in procuring a new front curtain for the Little Theatre and the class voted unanimously to contribute to the worthy cause.

A meeting was held at the gym Tuesday, November 12th at which the plans for the weiner roast at Buttermilk Falls on Saturday, were discussed.

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MARY EVELYN RAIZELL - - - - - Business Mgr.
ROBERT YORK - - - - - Asst. Business Mgr.

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EDITORIAL

Thank God for Friends

WHEN one stops to count that for which he is thankful, he is suddenly conscious of the innumerable things which he scarcely realized that he has. As children, many of us have often been asked what we are thankful for, and in a most indifferent way we told of "parents, home, food, clothes, and friends." What did we know then of friends? Who were our friends? Why did we call them friends? Let us analyze. We liked them because they did little deeds of kindness for us, and yet how many times do we thank those who do favors for us now that we are grown up? Whom shall we be thankful for beside these few in whom we trust? We all have few in whom we trust? We all have many, many acquaintances, but how many really true friends have we? Most of us can count them on the fingers of one hand. But after we once call them friends, how easy it is to go to them for advice and counsel, or to talk with them concerning some vital problem in our lives. They understand our troubles and always have a smile and a hearty handclasp to cheer us on the way.

If all the artists in the world would paint
And paint the ages through,
They never could approximate
The friendliness I've found in you.
And so, as we are thinking of things to be thankful for this year, let us with a sincerity that knows no limit, thank God for friends!

Faculty Recital President Williams Will Give Lecture

THERE will be a lecture this afternoon in the Little Theatre at four o'clock by President Williams who will use as his Topic "Several Literary Shrines of Europe and England." Under this heading, Mr. Williams will discuss, with interpretative illustrations, those localities in Europe of particular interest because of their relation to literature.

Our Thanksgiving Wish

As Thanksgiving draws near, we are thinking of the vacation that comes after a few months of hard work. Vacation—a word that holds glamour for us as a deviation from the daily routine of school. We, as a group, look forward each year to these vacations, but in each instance return with an added enthusiasm, to greet the problems of the year.

Recreation is necessary for broadening and building the character of each individual. And yet, there must be a balance between the mad social whirl which dominates the modern campus life, and the educational development which is the ultimate aim of all institutions of higher learning. After all, in choosing friends, is it not possible to choose those people who are able to strike such a balance in their every day life? Is it not possible to strive for high ideals, the fulfillment of ambitions and to work with steadfast earnestness, and yet not lose sight of the fact that recreation is essential?

We, as the girls of Mu Phi Epsilon, try in every way to uphold the ideals of the school, and the rules governing us as Lambda Chapter of the National Honorary Organization of Mu Phi Epsilon.

And so, to the new students, we ask that you understand our position in the fact that we cannot rush from a social standpoint. Our sincere friendship is extended to every student in the Conservatory and Affiliated Schools. And we, with you, are working toward the highest of ideals.

Let us close with these words of Abraham Lincoln, which express so well the aim of each Mu Phi:

"I am not bound to win
But I am bound to be True.
I am not bound to succeed
But I am bound to live up to the
Light I have."

Giving Thanks

AN old Folk Tale narrates how "once upon a time" in the long ago, four angels were looking through the window of heaven, down upon earth when suddenly the restraining railing broke and they were hurled to earth; where they arrived with broken wings and bruised bodies.



In time, however, their wounds healed and their wings mended. Three of these angels named Faith, Hope and Love remained on earth, working among men and instilling in them their own beautiful spirit. But the fourth angel, named Gratitude found so little of her spirit of Sympathy and Thanks-giving among men that she flew back to heaven.

Is it true that we have grown careless or calloused in this regard? I wonder! The average person is ready and willing to do his utmost for another; if he can but be assured that his efforts are appreciated; that the recipient will be truly grateful. True, our sympathy and charity should not be dependent on this response; but I am wondering if this meager return of thanks does not cripple the spirit of Brotherhood.

In accord with the above spirit, the writer rejoices in this opportunity of expressing his own deep gratitude for the splendid co-operation he has received and is receiving from the officers, teachers and students of this school. Certainly no official was ever surrounded and supported by a more capable and loyal group of friends and co-workers. Labor thus becomes a pleasure and friendship a glorious reality.

Faculty News

PRESIDENT GEORGE C. WILLIAMS has returned from Gettysburg, Penna. where he lectured at the Adams County Teachers Institute.

Dean and Mrs. Lawrence Hill spent Friday and Saturday attending an educational meeting in New York, returning by the way of Albany where Dean Hill had business with the State Department of Education.

WEEKLY TID-BIT

Lon Chaney took the eighteen day diet and lost four of his faces.

Mrs. H. E. Talbott Chapter
Honorary Member
of S. A. I.



Mrs. H. E. TALBOTT

Mrs. H. E. TALBOTT, president of the Westminster Choral Association and Trustee of the Ithaca Conservatory and Affiliated Schools, has accepted an invitation from Epsilon Chapter of Sigma Alpha Iota to become a chapter honorary member of this fraternity.

Elaborate plans for Mrs. Talbott's initiation are already under way by the local chapter. This will take place on the occasion of her next visit to Ithaca, and will be followed by a formal reception given at the chapter house.

Mrs. Talbott needs no introduction to students and faculty of the Ithaca Conservatory and Affiliated Schools. Her fame is international and her keen interest in the program of raising the standards of music in America has placed her before the music loving public of this and other countries in a unique and exemplary position.

Williams School Notes

MEETING tomorrow, Friday, Election Hall at 4:00 to discuss several matters of importance. The stage supper committee will report, and will present their plans to the student body. Prompt attendance, please! Friday at 4:00 p.m.!

A Thought From the Other Side of the Desk

SCHOOLS in ancient and medieval times were not organized and formal affairs like ours today with a set curriculum to be covered and a mark of merit conferred, a degree. Education was not conducted on a wholesale basis. Learning was transmitted by the simplest process imaginable. Some one who had a skill or a philosophy which someone else craved consented to impart it; and around him there gathered a group, small or large, of zealous learners, who stayed by the teacher as long as they were interested or the teacher had anything to impart to them, and then they moved on.

Our I. C. M. draws most of its students, I judge, by this very personal and ever successful method. The satisfactory intimate basis of a master teacher and definitely interested student holds good, in the specialized subjects.

But along comes all of this degree business. Certain cultural subjects are prescribed for every student, and for the most part he goes to these classes feeling he is to have something forced down him. His teacher he no longer considers as a gift from heaven, but as a necessary evil. In these cultural subjects the classes are large. He no longer commands the teacher's individual attention. In fact he has about one twenty-fifth of it most of the time.

Why have the powers-that-be in school and stall decided that a certain back-ground of history, literature, art, and science should be given every student worthy of a diploma? Simply because they believe that all students who deserve being stamped with a degree should be of such a calibre that they naturally wish to extend the borders of their learning beyond the promise of their own subject. The powers-that-be assume, and have the right to assume, that candidates are college-minded, college-minded in the sense that Dean Fitch meant when she spoke in Assembly several weeks ago.

The great scientist, Thomas Huxley, said that he had never yet found any branch of learning which did not allure him. Is that not being college-minded? Is that not being intelligent?

The conclusion of these remarks is just this: we teachers of the so-called "cultural subjects" should like to be held in the same regard as the teachers of specialized subjects. We are here to pass on to our students whatever we have absorbed of the best that has been thought and said. We offer our experience to you as you in time will offer to others your talent and your exper-

Events from November 21st-28th

Thursday, Nov. 21st at 4:00 P.M.—
Faculty Lecture, with interpretive illustrations. "Several Literary Shrines of Europe and England", given by President Williams.

At 8:15 P.M.—"Are You A Mason"

Friday at 8:15—"Are You A Mason"

Saturday at 2:30—"Are You A Mason"

Saturday at 8:15—"Are You A Mason"

Tuesday, Nov. 26th at 8:15 P.M.—

Expression recital given by the Juniors of the Dramatic Department.

Wednesday, Nov. 27th at 7:30 P.M.—

Recital given by the students in the Junior Department.

News from the Junior Department

I wonder how many of the adult students realize that there are nearly 200 young people in the school ranging in age from almost six to sixteen years. If one is here any afternoon after school or Saturdays, one will see them flocking into their classes or to their private lessons. A group of about 75 meeting every Saturday morning at 10:30 for the weekly rehearsal. They are very quiet but very enthusiastic over their work and all hope to do great things some time. The Junior Harmony class has just written a class song. Each member of the class submitted a composition but the words and music of Miss Jean Chase age 16 years, was voted to be the most appropriate and we hope in the near future to use it in our Junior recitals. There is to be an evening recital held on Nov. 27th at 7:30. The program has as yet, not been arranged, but it will consist of Piano and Violin selections, also several readings. The youngest member taking part will be Mary Lee Myers, aged 6 years, who will play the violin. The young people are planning on giving a short play in almost three weeks. It will be under the direction of Mrs. Neal. They will appreciate the attendance of any of the older numbers of the school at any of their recitals.

MISS R. MAE HOLMES

ience. Is it too much to hope that we too may be regarded as givers and not drivers?

RUTH I. ALDRICH

Mu Phi Epsilon

A GLEE CLUB has been organized by the members of Mu Phi Epsilon under the direction of Hester Foster. We have been rehearsing for a concert which was given in Groton last night for the benefit of a Choir Fund which is being maintained in the Church. The girls wish to extend their heartiest thanks to Miss Elsbeth Jones, who so ably assisted them in forming this Glee Club.

The program consisted of numbers by the Glee Club, and solos and duets from various members in the house.

The founder's Day Program was given at the Chapter house on Wednesday, November 13th, and was presented in the following order:

Violin,
Mazurka in A Minor.....Chopin
Minuet.....Hochstein
EUGENIA ADAMUS

Voice,
Dream in the Twilight.....Strauss
HESTER FOSTER

Piano,
German Dances.....Beethoven
MARJORIE FISHER

Voice,
My Mother Bid's Me Bind
My Hair.....Haydn
Sapphic Ode.....Brahms
LILLIAN LEGRO

Sara Marsh and Bernice Finch, former Province President of Mu Phi Epsilon, are playing each noon and evening at the Bank Restaurant for the benefit of the Community Chest Drive.

Hester Foster, Mary Evelyn Ratzell, Marjorie Fisher and Lillian Legro gave a program before the joint meeting of the Eastern Star and the Masons on Thursday evening.

Kappa Gamma Psi

IT is with great pleasure that we welcome Mr. Oscar Ziegler and Mr. William Coad into Kappa Gamma Psi fraternity as chapter Honorary members.

Fred Morse spent the week-end at his home.

Joseph Roman was home over the week-end attending the wedding of his brother.

Banks Hall

THE new officers for the coming year are:

President, Lois Conant.
Vice-President, La Verne Christian-
sen.

Secretary, Evelyn Hanson.
Treasurer, Clarice Gage.
Freshman Representative, Helen
Steele.

Mrs. Harris had as her guest last Sunday, Mrs. Draper of Buffalo.

Among our recent guests have been:
Mrs. Law of Middletown, N. Y.
Mr. and Mrs. Hoffman of Rochester,
N. Y.

Mr. and Mrs. Day of Geneva, N. Y.
Marion Paltrowitz spent last week
in New York, due to the death of a
relative.

Mary Lieb, a former resident of this
hall, is with the Bronx Theatre Guild
in New York.

Marjorie Fisher and Lillian Legro
spent last week-end at the Theta Phi
Alpha sorority house in Syracuse, N.Y.

Sigma Alpha Iota News

TOMORROW evening, Friday, Novem-
ber 22nd, Epsilon chapter will
give a joint benefit bridge party with
Delta Epsilon, our Alumni chapter, here
in Ithaca. Men and women are both
invited. The charge will be \$2.00 per
table or 50 cents per person. Refresh-
ments will be served. See Mildred Alder-
fer, chairman, if you are planning to
attend.

The chapter will present a formal
musical at the house on Tuesday even-
ing at eight-thirty p.m. We will have
as our guest a group of new students and
faculty members.

THE PROGRAM

Double Quartet
Four Love Songs.....Brahms

Mary Jane MacPhail, Bernice Wells,
Evelyn Johnson, Winona Lombard,
Martha Shannon, Lois Leamon, Dor-
othy Hewitt, and Margaret Jacobs. At
the piano Charlotte Andrews and Lois
Wilson Lautner.

Duets for two violins and piano
Ruth White and Hazel Pomeroy
Card. At the piano, Sibyl Tuttle.

Piano
Concert Waltz.....Friml
Grace Stillwell

Voice
Selected group.....Mary Aldrich
At the piano, Bert Roger Lyon.

Piano Quartet
Valse Brillante.....Moszkowsky
Charlotte Andrews, Grace Stillwell,
Edith Hendricks, Mildred Alderfer.

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THE THEATRE

Conducted by BOB DE LANY

Editor's note: We are all interested in the theatre; yet most of us are unable to wade through the many periodicals to glean something of the contemporary trend. We feel that a weekly column of this sort will be of service to all. Contributions to box "D".

Theatre Thoughts

"**D**ICTION is a difficult art. It takes time and perseverance. It grows, it does not come of a sudden. So don't expect rapid results in this any more than any other art."—*Walter Hampden.*

A Printed Play-a-Month Club has been started. Next, please?

"Broadway produced 268 offerings last year."—*Wilfred Riley, in the Billboard.*

"A fifteen story building could be placed between the stage floor and the roof of the New Chicago Civic Opera House."—*Drama Magazine.*

"The Actors' Equity Association takes in about fifty new members each week."—*Equity Magazine.*

"The Greek actors used the juice of certain vine leaves for make-up."—*Encyclopedia.*

Books

THE Drama Bookshop, Inc., 29 W. 47th Street, New York, offers:
The Theatre by Sheldon Cheney.—\$10.00.

Barrie, The Story of a Genius by J. A. Hammerston.—\$5.00.

The Irish Drama by Andrew E. Molne.—\$4.00.

Theatre Arts Prints.—\$2.50.

Dynamo by Eugen O'Neill.—\$2.50.

Studies on Six Plays of Eugene O'Neill, by Alen I. Mickle.—\$2.00.

The Rock

THIS play is a wonderful biblical drama that is to be given soon by the students of the Williams School under the expert direction of Dean Rollo Anson Tallcott. When it comes, every student should make it a point to see this splendid production.

Are You Satisfied With the Appearance of Your Hair?

If not, here is where the search for your hair beauty ends—where the attainment of youth and charm is possible.

A. MAHOOL

Sothern Sidelights

BACKSTAGE E. H. Sothern seems ten years older, and ten inches shorter. . . . **SEVERAL** Williams School pupils received autographs. . . . Sothern gave one look at the line waiting for a like privilege and politely excused himself. . . . Who can blame him? . . . **HE PLAYED** Cortland the following night . . . A *Journal-News* interview quotes: "The little theatres will always remain little. It cannot do great things." . . . Let us hope Sothern is right! When the little theatre becomes anything but little, there will be discussions about "box office" . . . "star system" . . . etc. . . The purpose of the theatre, especially the little one, is not wholly to develop great actors, whether Sothern says so or not. . . . The theatre is a place of relaxation and education. . . . If it comes through "victorious acting" . . . so much the better. But it may also result from courageous, co-operative participation by all . . . director, author, actor and designer. . . . The little theatre has its place and will continue its great influence of good **ONLY** as long as it **REMAINS** little. . . **SOTHERN WAS** THE guest of the Savage Club for dinner before his recital, and the guest of the Tremans following it . . **HIS BIOGRAPHY** is called "A Tale of Melancholy Me" . . His story on Thursday about "I knew your father" was an example of perfectly timed, perfectly executed humor . . . a climatic flourish that was delicious. **JULIA MARLOWE**, Sothern's wife is ill in Europe

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ELIZABETH ARDEN'S Preparations are definitely planned to promote skin health. No cream can work miracles, but if you will cleanse, stimulate, and protect your skin as intelligently as you do your body, it will respond by glowing with health—which is the only true basis for loveliness. Ask for Elizabeth Arden's booklet "The Quest of the Beautiful," containing definite instructions.

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has two motifs—Quality and Service. We feel that you, the purchaser, must judge of quality. We want you to compare the quality of REED Clothes and fitments for men with all others and assure yourself that REED quality is a definite and tangible thing.

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W. J. REED

146 E. State St.