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The Ithacan, 1953-01-30

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Sweethearts Ball Set For Feb. 14

The Ithacan
FRIDAY, JANUARY 30, 1953
Vol. 24 — No. 9
AIR YOUR VOICES IN THE "ITHACAN"
Write a Letter to The Editor

Valentine Day Theme Of Sweethearts' Ball Hotel Ithaca, Feb. 14

On Sat., Feb. 14, the sixth annual Sweethearts’ Ball sponsored by Mu Chapter of Phi Epsilon Kappa, National Physical Education Fraternity for men will be held in the Grand Ball Room of the Ithaca Hotel. Dick Betheh's orchestra has been engaged to play for this semi-formal affair which lasts from 9 p.m. to 1 a.m. Girls will have 2 a.m. permission.

Tickets
Tickets which will soon be on sale are three dollars a couple. This price includes the cost of the corsage. They may be purchased from any member of Phi Epsilon Kappa. It is urged that all tickets be bought for in advance of the dance so as to be sure of getting corsages.

Valentine Theme
The theme of the year’s dance will be Valentine’s Day,” announced Stanley Gould and Ralph Raffles, chairman of the event. Committee members include Joe Dugan, Al Callie, Howard Oatka, Joe Rick, Howard Dunn, and Dick Matos.

Prof. Fitzgerald Publishes Article; Clarifies Problem
by Richard Bennett and Leonard Lomato

John Woodward Fitzgerald, associate professor of accounting at Ithaca College, has contributed an article entitled “Accounting for Variation In Gross Profit” which was published in the January, 1953, issue of the Accounting Review. This article has helped to clarify a difficult topic that has previously been neglected. The use of a diagram in which lines and arrows express the factors together with the use of symbols enables the reader to better understand the problem. The graphic presentation facilitates discussion of the problem. The use of more standardized terminology eliminates the illusive expressions employed by the conventional text books. The article points out that scientific reasoning has been ignored by many authors who maintain that changes in gross profit cause that part of the profit not due to change in physical volume of sales which can be proved that it is caused by change in unit gross profit.

This fourteen page report introduces a method whereby an accurate rate of change in the variation in gross profit can be made between its causes to replace a conventional division that is inaccurate. This method is used to divide changes in the unit value of the related division into rates, and by the number of units sold and is divided equally between them and is either added to or subtracted from the amount that is caused by them separately.

We are proud to have such an able scholar as Prof. Fitzgerald at Ithaca College. This is not the first of his research work that has been published, and we have been told that another article will be ready soon. This method will be taught during the spring semester and be included in the advanced accounting course, number 311 B.

Dr. Donald Bube

Dr. Donald Bube will direct Glee Club Concert, College Theater, Sun., Feb. 8

The Minn Glee Club, under the direction of Dr. Donald Bube, will present a concert in the College Theater, Sun. evening, Feb. 8, at 8:15. This program will do three songs from the Rubaiyat of Omar Khayyam: Wake, For the Dam, a Book of Verses and Ah, The Cup. These songs were written by Henry Hetherington, a contemporary American composer who aided the founding of the National Association for American Composers and Conductors.

The next group will include: Gal up, Love, a song by Franklin Sherman; Thomas J. Hall's String Quartet in C major; a Romanza in B flat major, an anonymous song published in London in 1744.

Dr. P. Carlson Will Speak At Business Meeting Here; Author of Accounting Book
The Ithaca College will be host at an informal meeting at which the guest speaker will be Dr. Paul A. Carlson. The meeting is scheduled for Tues., Feb. 3, at 3 p.m. in the Green Room.

Dr. Carlson, Director of Business Education at Wisconsin State College, is the senior author of all editions of "20TH CENTURY BOOKS: KEEN AND ABACUS" and is the prominent business educator, Dr. Carlson has held numerous offices in education associations and has contributed much to the leading business magazines. At present he is actively engaged in training business teachers at Wisconsin State College.

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Doe’ Yavils Elected Veep Of National Soccer Coaches Plans Meeting at I.C. Camp

During the Christmas vacation, Iascorde "Doe’ Yavils" of Ithaca College, coached an All-Star soccer team to win the Florida, St. John’s

As a result of this game, there was a convention at New York City from Jan. 15-19, 1953, during which Professor Yavilts was elected vice-president of the National Soccer Coaches Association of America.

Ithaca College has invited college soccer coaches from across the country to attend the Ithaca College Camp Aug. 15-22 for a comprehensive training and soccer convention.

Approximately 15 coaches with families are expected to attend.

Advertising Jobs In New York Area Open to Students

Several hundred jobs in advertising—some with advertising agencies, some with media organizations and others with business firms—will be open to college seniors and other young people this year in the metropolitan New York area," estimates Edward Whitney of Post, View and Neighbor.

For those seeking to fill these vacancies, the annual examinations sponsored by the American Association of Advertising Agencies can be a useful tool in demonstrating their ability to prospective employers," Mr. Whitney, chairman of the New York Council AA Testing Committee, pointed out. This winter the Examinations will be held on Feb. 17 and 21 at Columbia University.

He stressed that the Examinations are not a job completion, but that they do provide aspiring new workers with an opportunity to apply their talents to those of people actually working in the industry.

The opportunity to enter these examinations is open not only to college seniors in the New York-Connecticut-cut-New Jersey area, but to any person 24 years of age or under, not currently employed by an advertising agency. The test does not apply to Veterans. There is no charge to cover part of the cost of the Examinations. Information and application blanks may be had by college seniors from their dean, or from Mr. Whitney, 415 Madison Ave., New York, N.Y. The closing date for filing application is Feb. 6.

In the tests, there are two categories: Aptitude-Attituden, which all candidates take; and personal history, which is for those who have had some special experience in advertising. Those who pass the examinations are invited to attend a seminar designed to determine the candidates talent for the various fields (Combined on page 4, col. 1)
It's almost time for a new staff to take over the Ithacan. Soon there will be a contest to fill certain positions on the paper. If you want to participate, it will mean that you, the readers, will be deprived of some of the articles you have enjoyed reading in the past.

One of the main things that will have to be excluded will be the sports section. The news about one of the important departments will not be included because of space. It is hoped, however, that the Physical Education majors will enjoy this news.

The sports staff is now comprised of seniors; when they leave the houses, the Physical Education department will be approached to write sports. It is hoped that there will be a new sports section once the time has comes.

It is claimed that there isn't enough time in an athlete's schedule. And yet, they want to be written about.

By Jim Urke

Ithaca College has begun the Spring semester. Some students will start "fresh" with no low prelim marks to affect the final grades. The faculty members who take classes in the Spring semester will start "fresh" with no low prelim marks to affect the final grades. Naturally, his major interest will have to come first, and the game will not be written up because he can not attend it.

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Sen. Pat McCarran
To Rid Subversive
Element on Campus

Sen. Pat McCarran seems to be stepping up his drive to rid the nation's campuses of alleged subversives as well as from the American Legion.

Testifying before McCarran's Internal Security subcommittee, a certain Miss Dole—ex-Communist from New York City—claimed that communist party units have been operating on the campuses of Harvard, Wellesley, Columbia, Long Island, Vassar, Smith, MIT, New York, Michigan, Chicago, Northwestern, Minnesota and Howard universities.

A full-scale investigation of "subversive" influences in college appears in the offing, following McCarran's announcement that "sects of Communists exist not only in secondary schools but also in many colleges."

Commented Wellesley's President Margaret Oapp, "We know of no Communist unit operating on the campus and we are satisfied that no member of the Wellesley faculty has used his classroom or his opportunity to know students for the purpose of indoctrinating Communist party principles."

A reliable source has informed ACP that Sen. McCarran intends to investigate Eric Goldman's recent book, "Rendezvous with Destiny."

Goldman is the American Legion claims that "students can't swallow the stuff."

The "certain professor" is said to be Dr. E. N. Anderson, professor of history, and the textbook in question is "The State of Asia," written by Owen Lattimore.

The Daily Nebraskan, from interviews with some of Anderson's students, concluded that the American Legion had "gone way out on a limb," and should call off the investigation.

Commented one of Anderson's students, "I think Dr. Anderson was fair and welcomed any class discussion. I was disgusted when I read about the investigation, and I thought it was very typical of the American Legion."

Meanwhile, the New York Times reports that "educators are generally opposed to loyalty oaths for school or college teachers. They object to being stigmatized as a professor, holding that by being required to declare their loyalty to the country they are placed in an inferior position."

"At the same time, the educational leaders of the country are opposed to the employment of any teacher who is in any way subversive or a member of the Communist party."

The Times based these claims on the fact that a "sampling of college presidents and school spokesmen" were invited to sign the oath. The loyalty issue was in the spotlight, and months when the U. S. Supreme Court held Oklahoma's loyalty law unconstitutional.

The case arose when seven members of the faculty of the Oklahoma Agricultural and Mechanical college refused to sign the oath. The Court ruled that the law does not offer adequate protection to persons who, test of impeccable motives, have joined organisations which were later listed as subversive.
**Physio Facts**

Mel Schorr

By the time this column, which you are now reading, appears in the Ithaca Bee, another junior physiotherapy class of students will have completed their first week at the Reconstruction Home for Infantile Paralysis, Ithaca, New York.

Every morning during this semester, the junior class of physiotherapists, which is divided into two groups for this purpose, spend two hours each working with the polio patients at the home.

The Reconstruction Home, which has said in a public statement that its fine rehabilitation of polio victims, affords the physiotherapy student at Ithaca College an excellent opportunity for learning while aiding the patients. Many of the techniques of exercising can be gained by the student from the expert and experienced Miss Coolidge and her staff of therapists. The patients themselves will gain benefit from the added exercises given by the student, for exercise is one of the best ways polio victims regain function of their defective parts.

All factors considered, including 7:30 a.m., classes six days a week, and monotonous routines after the first couple of months, the students spent at the Reconstruction Home will prove profitable and enjoyable to all concerned.

When you watch Bob Cousy of the Boston Celtics dribble the ball, or the great Arturo Toscanini conduct a symphony orchestra, stop a moment and think how well coordinated God has made both brains and body movement of man. This coordination of brain and body movements, however, sometimes is hampered by pain and/or loss of function of a part. The physiotherapist, in certain of these, anomalies helps restore coordination of brain and body movement by treatment with various physical methods.

Physiotherapy is part of a great healing art, medical science. Just as the March of Dimes is part of the various constructive drives of our society to aid handicapped, did you do your part to help the handicapped, by giving a contribution to fight polio?

---

**Kappa Psi Alpha Elects Officers**

Kappa Psi Alpha, a local business fraternity, held a meeting on Jan. 25 at which they elected their officers for this year. Ronald Howe as President, Chuck Capolla and her officers for this semester: Al Gilberti as Social Chairman, Guy Costello as Treasurer, and Dick Bennett as Secretary.

Recently the following night. At that time the raid amounted to about $900, but by the morning, therefore only $500 was recovered.

**MSC Belles’ Phy Ed Class**

Southern Belles swing into action.

Women’s physical education classes at Mississippi Southern College will get a new boost as soon as the Southern Belles swing into action.

A club to assemble a chorus line for the annual Rado Club Rockettes is now being organized on the Belles’ campus. Party cooks are vying for positions.

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Sports Review
by Ralph Rorrick

After every baseball season sports writers report the country over on the annual home-run hitting streaks of their favorite players and that name for the Most Valuable Player Awards. There is a growing suspicion in this corner that the best player in the National League is being overlooked after year in the batting. The best player in our opinion is Stan, "The Man," Musial. The "Man" has been a standout at bat since his first full season in 1941. The man has led the league in batting for six seasons, the last three in a row. Stan has led in percentage for five years including the past two. By scoring over a hundred runs this season, Musial broke his own league record for scoring over a hundred runs in nine consecutive seasons. For the past season "The Man" led the league in hits for the sixth time, led in two base hits and had the longest hitting streak of the season. 31 games, Musial also played double duty at first base and his regular outfield position. So much for the records, now let's take a look at Stan's activities in the M.V.P. selection. Hask Sauer, Bailer batted .310, 66 points under Musial. In the B.B. voting, only 30 above Stan and Sauer bats cleaned up. If anyone can't find a way of dropping restrictive clauses, northern delegates stated that many fraternities are in danger of being ousted from their campus if they can't find a way of dropping restrictive clauses. In rebuttal, southern delegates asserted they were still in favor of "selectivity." The South quoted Alexander G. Ruthven, former president of the University of Michigan. "No one has a constitutional right or legal right to point any particular racial, religious or national organization, he must be accepted." Student Council
(Continued from page 2)
3. Fifteen minutes before the end of class hour, begin to stack your books neatly, put on your coat and take your personal belongings. If a window isn't handy, stare an awning and pin your coat to a tree or chair. If you must ask a question, be think of Toledo, 3. Fifteen minutes before the end of class hour, begin to stack your books neatly, put on your coat and take your personal belongings. If a window isn't handy, stare an awning and pin your coat to a tree or chair. If you must ask a question, be think

Chandler's
Jewelers

Belovos, Longines Hamilton Watches
First Nat. Bank Bldg.

For those who like good food, quickly served, at moderate prices, try the Busy Bee.
Their Best Tenderloin Steak is only $1.25 and it is delicious!

Busy Bee
Next to Greyhound terminal
S. Aurora St.

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Penn Lions Defeat Bombers, 105 - 47

The Ithaca Grappers won over the Cortland, Sampson, Iona and CCNY coming up with a 691 point game. The airtight Penn State zone defense held the Ithaca shooting average down to 56 percent. State hit 43 percent for the night. Don Howard and Gran Roe scored 11 and 13 points apiece to lead the Ithaca scoring. The Ithaca hoopsters ran into a surprise attack by the Nittany Lions of Penn State and lost a 20-14 decision. The win was the sixth as against four wins for the Bombers. The Ithacans have games with Cortland, Sampson, Iona and CCNY coming up with the Cortland game next Wednesday.

The Bombers were never in contention in the State game as the victory jumped off to a 23-6 quarter. The win over the strong Rochester team made the Ithaca record 8-1. The local boys were leading 22-15 when Shert Schlein of Ithaca pinned his heavyweight opponent in 1.33 of the first period with a reverse nelson and body press. Jim Howard and Red Thomas scored quick falls in the 137 and 167 weight class respectively. Ithaca picked up a much needed five points when RIT forfeited and engaged in an exhibition match for the crowd. Howard won the match with a third period fall. Ed Pueck, John Clabott, Paul Thomas and Mort Schelin all won their matches by quick falls. Freshman Bill Changhi decisioned his man 7-2 for the other Ithaca win. Notice Dick Denton suffered the only loss by getting flipped in 2:49 of his match.

S U M M A R I E S:

113—Rodachi, R.I.T., decisioned Ed Mangueili, I., 4-1.

You can study all your life. To get a Ph.D. but you've learned nothing till you found that L.S/M.F.T.

David G. Attenborough University of Kentucky

Intemural Standings

PHI-E 0 League

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Scoring Leaders

Corduroy, 113 | 5-97 |
Rustin, Path | 5-87 |
Simms, Cozy | 4-66 |
Barter, Path | 5-66 |
Cote, 113 | 5-00 |
Cavittich, P.E.K. | 4-60 |

Inter-Department League

Killers | 4-1 |
Physio I | 4-1 |
Business 11 | 3-1 |
Physio II | 3-2 |
Physio I | 3-2 |
Radio-Drama | 2-3 |
Grahams | 0-5 |
Phi Mu-Alpha | 0-5 |

Scoring Leaders

Jatin—Physio II | 4-77 |
Schroeder, Physio I | 4-77 |
Swanson, Radio-Drama | 5-97 |
Salamon, Physio III | 4-04 |
Petital, Bus. II | 4-06 |

Freshman Dance

"Bop Hop"

Feb. 28-9:30 - 12:30

Clinton Hotel

$1.25 Per Couple

No Steps

More Information in the Next Ithacan

Feminine Logic

To prove that girls know their football, a girl reporter wrote up the account of the Michigan State Normal-Hope College football game as follows:

"During the first quarter neither side scored, and there were some spectacular plays by M.E.N.C. gridironers (I heard a fellow behind me say no)."

JOIN THE MARCH OF DIMES

No messy ends get in your mouth—\nIU fully packed you see—\nFor cleaner, fresher, smoother smoke—\nIt's Lucky Strike for me!

Irwin Ross
New York University

Nothing-no nothing-beats better taste and LUCKIES TASTE BETTER!

Cleaner, Fresher, Smoother!

Ask yourself this question: Why do I smoke? You know, yourself, you smoke for enjoyment. And you get enjoyment only from the taste of a cigarette.

Luckyies taste better—cleaner, fresher, smoother! Why? Luckyies are made to taste better. And, what's more, Luckyies are made of fine tobacco. L.S./M.F.T.—Lucky Strike Means Fine Tobacco.

So, for the thing you want most in a cigarette . . . for better taste—for the cleaner, fresher, smoother taste of Lucky Strike . . .

Be Happy—GO LUCKY!

It's always-on occasion when A box comes from the fellows—\nJust inside are two Lucky Strike Cigarettes For cleaner, fresher smokes! For you—

Beverly Daniels
Oberlin College

PRODUCT OF THE AMERICAN TOBACCO COMPANY

AMERICA'S LEADING MANUFACTURER OF CIGARETTES

WHERE’S YOUR JINGLE?

It’s easier than you think to make $25 by writing a Lucky Strike jingle like those you see in this ad. Yes, we need jingles and we pay $25 for every one we use. So send as many as you like too Happy-Go-Lucky, P.O. Box 67, New York 6, N.Y.