

The Ithacan, 1934-35

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The Ithacan, 1935-02-01

Ithaca College

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Mrs. Roosevelt Invites Choir To White House

Interested In College Work; Choir Will Sing at Garden Party

Mr. Ewing, director of the Ithaca College a Capella Choir, received the following reply to the telegram sent Mrs. Roosevelt. If the Choir accepts the invitation, they will probably add Washington to the spring concert tour.

The White House
Washington,
January 28, 1935

My dearest Mr. Ewing

Mrs. Roosevelt was greatly interested in your telegram and the outline you have given her of the work which the Ithaca College is inaugurating in endeavoring to interest young people in music, dramatics, and physical education.

Every year Mrs. Roosevelt has a garden party for the Veterans of the World War. This takes place sometime in May, and she would be very glad to have your choir entertain these men at this garden party. Of course the date is not settled yet, but she will let you know later in the year what time it will be.

Very sincerely yours,
Mrs. J. M. Helm,
Secretary to
Mrs. Roosevelt

Mr. Ralph Ewing
Conductor, Ithaca College Choir
Ithaca, New York

P. S. Will it be possible for the choir to sing out-of-doors, as the garden party of course is held in the open air?

Mu Phi Epsilon Entertains Mrs. Kidd

On Monday and Tuesday, January 28 and 29, Lambda Chapter of Mu Phi Epsilon had the honor to entertain as its chapter inspector, Mrs. Elizabeth Kidd, from Chicago, Illinois. Mrs. Kidd arrived Sunday evening and during her stay in Ithaca made her headquarters at Griffis Hall. She interviewed a number of the faculty and administration as well as attending to the details of sorority inspection. Monday evening a dinner was given in her honor at the Chalet, and following this there was an informal meeting and musicale at the home of Mrs. Florence Wilcox. Tuesday evening before her departure, Mrs. Kidd was entertained at a theatre party.

Although not a national officer, Elizabeth Kidd is perhaps more closely in touch with sorority affairs than any one other individual. Her position at present is that of National Chairman of the Honor Standards Committee, and she has already done much in that capacity towards raising and upholding the standards of the Sorority.

She is a graduate of the Chicago Conservatory of Music and the University of Chicago, with an A.B. and an A.M. degree, and membership in Phi Beta Kappa. In this country she studied piano for a number of years with Zeisler; abroad, she was a pupil of Phillip, Cortot, and Boulanger. Her particular interest is in Ancient Greek and primitive music, and in this connection she has done research work in the British Museum. She has a fine collection of ancient instruments. Aside from her major instrument, the piano, she plays the flute and the lyre. At present she is engaged in lecturing on Ancient Greek Music.

Mrs. Kidd left Tuesday evening for New York, where she will attend the Pan-Hellenic Convention as delegate from Mu Phi Epsilon.



MR. MC HENRY

Mr. McHenry Will Conduct Symphony

Craig McHenry, faculty member in the band school, is director of the Geneva Symphony, an organization that has been in existence for only a few months. The first concert given by the Orchestra a few months ago was a musical and financial success, and Mr. McHenry was lauded for his excellent conducting and careful development of the program.

The orchestra is composed of both professional and amateur musicians, drawn from the Syracuse Symphony Orchestra, the Eastman School of Music, Ithaca College and from Geneva and its surrounding towns.

The orchestra, under Mr. McHenry's direction, is preparing the second of its concerts, to be presented on Sunday, March 24 in Geneva. Included in the program will be "Oberon" by von Weber, "Valse Triste" by Sibelleus, Ballet Music from "Faust," "Caucasian Sketches" by the Russian composer Iwanow, and Symphony No. 5 by Tschaiakowsky.

Best Voices Chosen For "Patience" Chorus

Rehearsals for the music of "Patience" have begun, and the following are singing in the chorus: Soprano, Martha Holland, Elizabeth Kerling, Mary Boyce, Mary Heene Custer, Kathryn Rowlands, Gladys Bunnell, Helene Rosa, Elizabeth Scholl, Catherine James, Lillian Libowitz, Anita Gray; Alto, Ruth Kenney, Mary Margaret Ingalls, Miriam Prior, Elizabeth Young, Katharine Keesey, Pauline Vroman, Mary Zanin, Jane Long, Fannie Mossman, Dorothy Rothermel; Tenor, Edmund Berry, Henry Enzian, Ralph Iorio, Edward Hydon, Edward Reiman, Robert Bauer, Raymond Harrington, Charles Fleming, Carmen Caiazza, Elliot Ackerley; Bass, Ronald Batson, Robert Tavis, William Nicholas, Henry Kunkle, Charles Rooke, Luke Matz, Kenneth Randall, Harold Henderson, Emery McKerr, Roger diNucci.

As usual this list combines some of the best voices of all the departments, and the talents of all will be tested in the staging, which Mr. Roberts is eager to make the best that has ever been done in past attempts at Gilbert and Sullivan.

WRESTLING TEAM LOSES AT ALFRED; 2nd DEFEAT

The Ithaca College wrestling team received their second successive defeat at Alfred University last Saturday 19-8, but were much more impressive than in their meet with the St. Lawrence grapplers.

Joe D'Orazio and Capt. Mert Roberts won their bouts in the unlimited and 135 pound classes respectively. D'Orazio showed great ability in his match when he had his man pinned after 1 minute and 30 seconds. Roberts won on a time decision.

Fuller, Veazie, Macawickie were pinned and Rockwood lost on time.

During the past two weeks there has been much discussion concerning the worth of Ithaca College credits in other institutions of higher learning. If it is your habit to read editorials then this notice is superfluous. If you have a tendency to skip the editorial column it would behoove you to peruse the current article on *College Recognition* to be found on page two. The article has been written in hope that it will clear up the haze which surrounds the uncertainty of the Ithaca College curriculum in relation to the curriculum of other schools.

"Scampers" Presentation Causing Excitement

The Scampers reporter for the *Ithacan* has been exposed to much enthusiasm in this connection during this past week. Many intensive rehearsals are already in progress staged in strictest privacy, and all signs point to a bigger and better Scampers program than ever before. With exams at last a bit of ancient history, all the students are brushing up on their hand springs and back summersaults, or dusting off all those high notes, and suddenly everyone is becoming stage-minded to a great extent. It would seem that the Little Theatre is to be a scene of much variety on February 13. Representatives of all nationalities, all professional accomplishments, and all time are to cavort about the stage for the entertainment of the fortunate audience. Set the date aside now.

Tea Dance, Formal Given by Phi Mu Alpha

The Phi Mu Alpha series of Tea Dances closed last Saturday afternoon, with a representative gathering enjoying the music of the Sinfonia orchestra.

The formal held on Monday night was one of the most successful of the season. The band composed again of Sinfonians was splendid. The atmosphere created, the tea room, and the excellent music did much toward making the many guests merry until the hour of one. The patronesses for the evening were Mrs. Talcott and Miss Powell. Rumor has it that there are to be more dances of a similar nature in the near future.

"Patience" To Travel

Negotiations are pending to present two performances of "Patience" at Binghamton the Monday preceding the performances at Ithaca College. The production will be under the auspices of the Binghamton School Department. More information will be found in a later issue of the *Ithacan*.

The College Authorities have decided that deferred and delinquent tuition payments will bear interest at the rate of six per cent instead of seven percent as originally announced. This means that all students whose accounts are not paid within the prescribed ten days will be requested to pay interest on the unpaid portion of the accounts after February 7, the last day for payment without penalty.

This procedure is to be followed instead of the former practice of levying a penalty of one dollar per day for late payment. This change in procedure is greatly to the advantage of students who have found it impossible to make payments promptly.



MR. NEWENS

Four New Students Register At College

Four new students have registered for the Spring Term in Ithaca College. In the Department of Speech and Drama Celia Cohen has returned to continue her work. Alice Stokes of Texas, recently a student at Baylor University, has enrolled as a special student. Francis O'Neil left college at the completion of the first semester.

The Department of Music has lost two students, Raymond Hauver and Kathleen Luster. Mr. Thomas Grasso of Brooklyn, New York, has enrolled as a special student.

Kenneth Hiller of Allegheny, New York, has registered in the Department of Physical Education, as a Freshman.

One Act Plays To Be Presented by Students

A new feature in The Department of Speech and Drama will be the production of original one act plays written by members of Mr. Robert's playwriting class, and cast and directed by the authors themselves.

The first evening of three one-act plays will be on March 1. So far one play has been selected for presentation—"Simon Pure", by George R. Hoerner. "Simon Pure" is a play which concerns itself with the professional prize ring. The characters will be chosen by Mr. Hoerner from the Department of Physical Education.

Mackey, Accepts Position In Montgomery, W. Virginia

Paul G. Mackey, (Instrumental director of instrumental music in 1933) has accepted a position at Montgomery, W. Va. He took over the work last week, and writes enthusiastically concerning the organization there. He has charge of a junior band of 30, senior band of 45, senior orchestra of 25, and girls' glee club of about seventy members. The band has won first and second places in the state contest for the past few years. Mr. Harry Bowman, the former director, is also a graduate of Ithaca College (Conway Band School 1925) and a member of Phi Mu Alpha, as is Mr. Mackey.

Mr. S. Landon Travels West

Mr. Sidney Landon travelled westward this week to Wooster, Ohio, and to Flint, Michigan. Mr. Landon presented his portraits of great literary figures at a High school convocation in Wooster and at two assemblies at Flint, Michigan.

On his return, he will be present to speak at a College alumni dinner in Rochester, Saturday, February 2.

Mr. Adrian Newens To Give Recital

Mr. Adrian M. Newens, director of the Department of Speech and Drama, will present his recital next Tuesday night, February 5, at 8:15 in the Little Theatre. The last presentation of the play which Mr. Newens will read was given three years ago in Des Moines, Iowa.

"To Him That Hath", by LeRoy Scott, is the title of the piece to be given by Mr. Newens in his faculty recital. The story was filmed under another name in the later days of the silent movies. It has been given by Mr. Newens several hundred times, and in many states. Some have acclaimed it a stronger production than "A Message From Mars", which is the title of the play given by him in a former recital.

The theme of the story is old, and ever new, namely: the worth of man. Dickens restated it in "The Tale of Two Cities"; "Greater love hath no man than this, that he lay down his life for a friend." In tenseness of interest and in dramatic situations, this product of LeRoy Scott's fertile brain has not been surpassed by him, nor by few if any other authors. Fourteen characters, in all, are depicted in the narrative.

David Aldrich, the central character of the story, clearly justifies himself for taking a prison term to protect the name of his friend, Philip Morton. Society, hard, harsh, and unsympathetic at first, eventually recognizes his integrity, his towering character, and receives him back into her fold, though scarred by her own lashes.

The faculty and student body of Ithaca College are looking forward to Mr. Newens' recital. Many remember his excellent interpretation of the characters in "A Message From Mars." Mr. Newens' recital will be the last presentation by Drama school faculty members.

Excerpt on Liberal Arts Interesting

The following item will be of interest to the majority of Ithaca College students. The Liberal Arts college referred to in this excerpt does not mean those colleges connected in any way with a large university. A pure Liberal Arts college is made up chiefly of classical curriculum. In a larger sense a Liberal Arts college does not prepare one for the professions.

The excerpt was written by President Johnson of Colby College:

The depression has had a devastating effect upon the resources of the small colleges, particularly in the South and Middle West. . . . A bulletin issued recently by the Federal Office of Education, based upon returns from 279 colleges, revealed a distressing situation. More than one hundred of these colleges were in arrears in payment of faculty salaries. One hundred and ninety-six had reduced salaries from 20 to 50 per cent or more. Only 27 of the entire number had not accepted student notes in payment of tuition charges. The treasurers of half the colleges reporting had in their hands student notes in amounts ranging from ten to eighty thousand dollars. Seven were "in the red" on current maintenance obligations to the extent of \$125,000 or more; twenty-nine others to the extent of \$50,000; ten had obligations for buildings and repairs of \$500,000 or more; eighty had an aggregate of sixteen and a half millions of dollars of obligations requiring the payment of interest.—PRESIDENT JOHNSON, Colby College.

The Ithacan



Published every Friday of the school year by undergraduates of Ithaca College, Ithaca, New York

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Friday, February 1, 1935

College Recognition

Students, particularly seniors, are beginning to plan for next year. Most of the seniors hope to find positions. Some expect to continue their professional preparation in graduate schools. There are increasing evidences which should provide encouragement for those expecting to teach next year. College officials are reporting increasing requests for the names of qualified teachers. Ithaca College graduates are in a strategic position, for they have taken their college course in an institution specializing in fields that are rapidly being recognized as most important.

Those expecting to continue study have reason to feel gratified by the increasing recognition given Ithaca College. During the past two years a number of colleges and universities have been approached with reference to acceptance of Ithaca College credits. These institutions include Syracuse University, New York University, University of Buffalo, Teachers College of Columbia University, State College for Teachers at Albany and others. In every instance the admission authorities have responded favorably. Ithaca College credits are very generally accepted. The attitude is well represented by one great eastern university which wrote that graduates of Ithaca College would be accepted for graduate study on the same basis as its own graduates in specialized fields. This means that students desiring to pursue graduate study in their special field will be accepted. Students who wish to change majors may be required to do some additional work. For example, a graduate with a Music major who desires a graduate degree in English or Education might be required to do additional work in preparation for graduate study. This practice is general among American colleges. We have in mind several graduates who have continued their work in their special fields whose credits have been accepted by leading universities without question. We know a graduate of 1934 in Music who entered a state college to secure a Master's degree in Education. She was required to take some additional preparatory work. The college recently received a letter from a graduate of one of the best known eastern universities requesting a statement of credits which Ithaca would accept from this university stating that the State Board of Regents would accept such credits as were acceptable to Ithaca College authorities.

Undergraduates as well as graduates of Ithaca College have reason to be gratified by the recognition of Ithaca College. It is but another indication of the general confidence in which the administration is held.

Newman Hall Gives Dance

Newman Hall played hostess at a victrola dance last Friday night held at the hall. Approximately twenty couple attended the affair and enjoyed a delightful evening of dancing, topped off with tasty refreshments.

BAGATELLES

By A. Propos

Overheard an argument on what the well dressed man should wear. . . Both participants shrieked their points. I'm quite sure they knew not what the other had said. . .

Tea dances are condusive to too many shaves according to Mr. Caulfield. . . who it is rumored will journey to the City for Examining purposes. . .

Personal vote for the best all around athlete. . . Ken Patrick. . . Ballot for best musician. . . Mr. Budeschiem. Best actress. . . Virginia Beeler. . . best actor. . . graduated two years ago. That modern Malapropism. . . as was handed in on an examination paper. . . "Achilles was venerable in his heel."

Found the following in the lobby. It's called "Smiling Through."

Smile upon the pupil dumb
Never try to teach him.
Even when he snaps his gum
Smile upon the pupil dumb;
Phys. Ed is the maximum
That can ever reach him.
Smile upon the pupil dumb
Never try to teach him.

Smile upon the parents too
When they come to pan you.

When they lay the blame on you
Smile upon his parents too,
Or your conduct you will rue—
For the board will can you.

Smile upon his parents too
When they come to pan you.

The above was evidently written by someone looking into the future. . . Its a grand example of a triolet. . .

David Copperfield. . . one of the better shows. . . a bit anticlimactic. . . beautifully staged. . .

Was told. . . no one wants to work, but as long as it's necessary, one should be thankful for a job. . . "The Grand Old Girl" pointed enough morals to make teaching look good. One should see the picture for no other reason than to admire May Robson, and to hear the unseen president speak. . . should imagine a Cornell audience and the inevitable boos would be raucous. . . one leaves the theatre crying. . . fun having "freviews". . .

Humberstone's nautical "Hornpipe". . . strange how people will sit in a cold lobby. . . and watch a man shovel snow in DeWitt Park. Having a goal for which to strive. . . the battle's half won. . . but how illusive is that goal!

A pipe makes Luke Perry nervous. . . which reminds me that a lot of Ithaca College people attended the President's Ball. . . They tell me that Mary Zanin attends Ithaca College, and that the hill is on its way down. They tell me too that Jack Brown is most likely to succeed. . . notice a new coffee shop opening up on State Street which means that you'll probably be seeing one close up soon.

Cold buildings are not condusive to work. . . Who was it that said. . . "Life is love. . . and love is spasmodic. . . so that's why we have tears and cold weather. . ."

Into the Valley of Ithaca hitched the thousand looking for second handed books with which to become educated. . . Now I wonder why the word flux hasn't been used as often. . . If uncouth means uncouth does couth mean couth? . . .

CEPHUS WRITES EDITOR

1st of the last of the 1st
The Editor of the Ithacan
Ithaca College

Dear Mister Editor:

I have here in front of me an Ithacan of January 25 (twenty-fifth) in which I was very flattered to find a letter from you to me in which you asked me some very fine questions which I shall now try to answer to the best of my very limited ability. I don't think I'll answer all the questions in this letter because some of them it seems like need to be pondered upon and pondering takes me a lot of time. So I think I'll pick a few at random and answer the rest in another letter.

Question: What will you do after graduation?

Answer: I don't know. That's too far away to spend much time in speculation on. I figure that when you're in college if you spend your time and energy on what you supposed to in the present, the future will take care of itself.

Question: Do you believe Hauptman?

Answer: No, I don't like his eyes, and I think there's a lot of time, money and newspaper space being wasted on him.

Question: How does repeal strike you?

Answer: It don't. It's these fellows that fill themselves full of noonon disintegrator and then think they're Malcolm Campbell that bothers me. Of course we had the same thing before repeal, only there wasn't so much of it cause a lot of them didn't live long enough to get into their cars or if they did they were completely blind instead of only partly so. Its pretty hard to legislate morals into people. Education is about the only thing that will do it and I don't mean by that, memorizing the date that the nutmeg grater was invented.

Question: Do you believe in fraternities?

Answer: Yes, if a fellow can afford (has the jack) to belong to one, and if he doesn't consider the guys in another one a scourge to the earth and his mortal enemies.

Question: Do you think "Magda" because it failed in a solution of its problem should be called a great play?

Answer: Smarter men than me have called it a great play, and I didn't know it failed in solution, I thought the Lord sort of took care of things, as he always does, only people is so filled with its own importance that it can't see it.

Question: Do you consider Ithaca College basketball team stronger than Cornell? Why?

Answer: I don't know just exactly how you mean "strong" Mister Editor, If you mean it one way I can't say, but I will say that they can't compare with the Hog Hollow Holy Cats but then if the Holy Cats played on Saturday night, instead of Friday night it would probably be different. If you mean do I think they can beat Cornell playing, yes, because they're better players.

I hope these answers meet with your approval Mister Editor.

Very severly yours,
Cephus P. Sizzleby.

The following list is that of appointments for photographing the various groups on the campus. This schedule has been arranged after careful consideration of the activities of the various groups to be photographed. Please cooperate with the Cayugan by keeping your appointments and by being on time. The photographs will be taken at the Trevor Teele Studio, 306 East State Street.

	DATE	HOUR
W. S. G. A.	Today	February 1, 2
Oracle	Today	February 1, 3
Ithacan Staff	Today	February 1, 4
Delta Psi Kappa	Today	February 1 5
Sigma Alpha Iota	Tomorrow	February 2 10
Phi Delta Pi	Tomorrow	February 2 11
Adelphi	Tomorrow	February 2 1:30
Junior Class	Tomorrow	February 2 2:30
Sophomore Class	Tomorrow	February 2 3:30
Freshman Class	Tomorrow	February 2 4:30
Mu Phi Epsilon	Monday	February 4 2
Student Council	Monday	February 4 3
Kappa Gamma Psi	Monday	February 4 4

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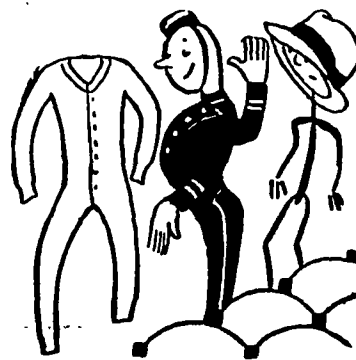
Sun. — Mon. — Tues.
RAMON NOVARRO
Evelyn Laye in
"THE NGHT IS YOUNG"
Wed. — Thurs. — Fri. — Sat.
The New Novel Picture
Sensation of the Year
"SEQUOIA"
with Jean Parker

STRAND

Sun. — Mon. — Tues. — Wed.
CLAUDETTE COLBERT
in "THE GILDED LILY"
Thurs. — Fri. — Sat.
PAUL MUNI
Bette Davis in
"BORDER TOWN"

TEMPLE

Sun. — Mon. — Tues.
Warner Oland in
"CHARLIE CHAN IN PARIS"
Wed. — Thurs.
Pat Patterson—Lew Ayres
"LOTTERY LOVERS"
Fri. and Sat.
Chic Sales in
"ROCKY MT. MYSTERY"



WAS MY FACE RED?

"W. J." went up in the air, this morning. . .

"What are you advertising?" he asked.

"New Spring Stetsons", said us.

"What!" he said, "with it cold enough to freeze the tail off a brass monkey. . . cut out that hat ad and tell them about Warm Wearables".

"Tell them about the warm items we have in stock for the man who has to face a stern alarm clock at 7 a.m.; a stern Prof. at 8 and the stern facts for the next two months."

"Tell them that we've reduced the prices on all winter stuff! That's if they've got to count the dimes—now's the time to come on over here and count the change."

- Leather Jackets from \$6.50
- Woolen Hose from .35
- Slip-on Sweaters from 1.95
- Cozy wool mufflers from .95
- Wool lined gloves from 1.95
- Melton Jackets from 5.00
- Fur lined Gloves from 3.00
- Overcoats from 18.50
- Suits from 18.00

Yes sir . . . this is just a part of the story . . . the fore-handed chap with cold feet, cold elbows or goose pimples finds a 100 percent cure here with 25 percent of his cash.

W. J. REED

146 E. State St.

DR. MARTIN



To present lecture on "Graphic Art" to art appreciation class, Thursday, February 7, in room 30 from 1 to 2 o'clock. Other members of the student body are invited.

POETRY ASSIGNMENTS

The following poems were handed in as an assignment for the poetry course. We think they will be of interest to you.

She is imperially beautiful. Everyone treats her with respectful awe. Yet for all her distinction she is at heart just an ordinary girl.

The Princess

By Angela McDermott

She is slender, she is tall
And her beauty is commanding.
All the men who come to call
Dare not with her be demanding.

She is tall and she is slender
And her beauty is demanding.
Yet she sighs for one that's tender
Yet withal can be commanding.

1835-1934

By Sally Osborne

A rare antique of ninety-nine years,
Dainty and fragile and quaint,
Not made of porcelain, jewels, or gold,
Not fashioned of wood or paint—
A rare antique of ninety-nine years.

This rare antique of ninety-nine years,
Dainty and fragile and quaint,
Softly tinted in silver and rose,
Lined, like etching, so faint—
This rare antique of ninety-nine years.

A rare antique of ninety-nine years,
Dainty and fragile and quaint,
Grammie, the old aristocrat,
Witty, and gay with restraint—
A rare antique of ninety-nine years.

Mr. John

By Winifred Kilmer

Before the massive iron stoves
An honored gentleman stands.
Honored and revered, indeed
For with his skillful hands
He bakes the cakes and cooks the meat
For near one hundred "hands".

Mr. John is this man's name
And a wondrous chef is he
When hungry students yell for food
"What will you have," shouts he.
And to his stoves he quickly turns
And fills the plates with glee.

Oh, Mr. John is good to all
No harsh words he has said
But one weakness has this man
A girl with dress of red
To serve her with the choicest food
He near stands on his head.

"Anything for you my dear
An extra piece of toast
And if that smile is on at night
You get the tenderest roast"
A tip to girls to dress in red
When service they want most.

And to the students not in red
He speaks in measured tones
"Don't rush me now, there's lots of time,
And stiffness in my bones"
He wipes his hands deliberately
And then his knife he hones.

On Sunday morn, with cheerful smile,
He pours out quarts of batter,
They sizzle on the griddles hot
And make a monstrous spatter.
But when they're done, they're pan-cakes rare
That make the co-eds fatter.

THE PSYCHOLOGY OF EFFECTIVE LEADING

by Albert Edmund Brown

This article written by Dr. Brown is important not only to people who intend to lead songs, but to people who intend to do any kind of leading before an audience.

The problem of effective leading of the group is essentially psychological. A good deal of song leading seems to miss this point. The leader often is hampered by the physical mechanics of leading,—the beating of time,—calling attention to the various interpretative phases, etc. All these, of course, are quite essential matters. Nevertheless, a leader can be aware of them, use his knowledge of them and be practically a failure.

It would seem important, then, that we approach the matter of song leading, and the direction of the community chorus from the standpoint of "Humanics" rather than mechanics. If we learn the psychology involved in the slightest move on a platform we shall probably be far on the way to being successful leaders.

The First Rule

The first simple rule of all good leading, in any situation whatever, is: think of your audience. This may perhaps seem altogether too trivial a matter to need mention; but as a matter of fact many leaders are not thinking of their audience at all.

Suppose we keep the idea constantly to the front that our leading should be for the sake of getting a desirable response. The first question that we shall ask ourselves is: Is this manner of leading getting the kind of response I desire?

If we aim at desirable response we shall try, first of all, to get the favorable attention of our audience. We shall not scowl at them. We shall not look lofty; we shall not humble; we shall not appear frightened; we shall not seem to be evading their eyes by

looking out the window or at a fixed spot on the wall. We shall look and act as if we rather liked to be with our audience.

Look At Your Audience

One of the first rules for all leading should be "Look at Your Audience". There is something finely subtle about this which is very often missed by leaders of singing. Quite often a leader's face is conventionally turned to his audience, but if you were to be in the audience the feeling would be that the leader was not looking AT you, but only TOWARD you. Therein lies a world of difference. For it is only when the leader looks directly AT his audience that the invisible wall between him and his audience falls away. Until this falls away the leader is not effective.

What do we mean by the difference between "looking at" and "looking towards"? It was implied in what was said a moment ago. He who thinks of his audience inevitable looks AT them. He who thinks of himself, or of his subject matter, the songs, etc. inevitably has the focus of his attention turned away from his audience. We in the audience, may not be able to express it; but what is felt is that the leader is apart—distant, aloof. Or we express it by referring to the invisible wall.

Like begets like. If we are interested in our audience, there is a likelihood that our audience will be interested in us. If we scowl at our audience, there is every likelihood that inwardly or outwardly they will scowl at us. If we are timid and rather flustered, they likewise will lack confidence in us. If we are brazen, they will react with their own protective egoism.

Even before we speak, or sing, we are often condemned or approved.

There is every reason therefore, that we should make certain that our attitude is such as to elicit warm response.

(Continued on page four)



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Each pair of Phoenix has a custom-fit top that stretches both ways, for greater comfort and neater fit, also duo-heels and all-over tipt-toes that wear so well. Tandem and Jaunty are the colors to wear right now with black and the new blues.

HOSIERY—Street Floor

ROTHSCHILD'S

Complete Department Store

FINE MEN'S — WOMEN'S
SPORT APPAREL
Of Every Description
THE SPORT SHOP
"Best Place to Trade"

Hickey Lyceum Music Store

105-109 South Cayuga St.

"A Complete Musical Service"

Have Your Shoes Repaired by One of the Most Up-to-date Shoe Shops in the Country

Joseph Cosentini

217 E. State St.

Dial 9510



TO-NIGHT!!

PHI DELTA PI DANCE

9 - 12

College Gym

75c per Couple Semi Formal

Keep a snapshot record this winter. There are plenty of snapshot opportunities every day. Keep your Kodak loaded with Verichrome Film and you'll be sure to get better pictures than ever on bright or cloudy days.

HEAD'S CAMERA STORE

109 N. Aurora St.

Photo Supplies Photo Finishing



The Corner Bookstore

REMYNTON-RAND

TYPEWRITERS

Sales, Service, Rentals

Old and New Used and New

BOOKS TYPEWRITERS

Text and General For Rent and Sale

Engraved Cards College Supplies

ENGRAVING STATIONERY

Engraved Paper Exam. Blanks

IDEAL RESTAURANT

North Tioga St.

Regular Meals - Sandwiches
Steaks - Short Orders

Students' Rendez-vous

(Incorporated 1868)

ITHACA SAVINGS BANK

Tioga Street — Corner Seneca

ATWATER'S

Everything To EAT

FRED'S POP-CORN SHOP

132 E. Seneca St.

SPECIAL

One-Half Pound Hershey Chocolate Bars
2 for 25c

R. A. HEGGIE & BRO. CO.

Manufacturing Jewelers

Ithaca

New York

For a Real Skating Thrill!

Nestor-Johnson Shoe Skates

\$4.⁹⁵ pair

These are the famous diamond tested skates... easiest to skate on for women... speediest for men. Racer and hockey styles in all sizes.

Hockey Sticks 25c up
Hockey Pucks 25c
Skates Sharpened 25c

Second Floor

Treman, King's

State at Cayuga

Outfitters to Ithaca College Teams

DRUGS SODAS

CANDY

WRITING PAPER

ENVELOPES

FOUNTAIN PENS INK

Sundaes put in Individual Dishes to take out.

The North Side Pharmacy

507 N. Cayuga St.

THE PSYCHOLOGY OF EFFECTIVE LEADING

(Continued from page three)

Never Make An Audience Feel Inferior

Let the leader of singing treat his audience as if he really had respect for them. Often, indeed he has respect for them but unfortunately does not know how to show it. He feels that he must make an impression; so he tries to show them all he knows. He displays his knowledge with a flourish—and the audience feels subtly depressed. What the leader "tells" his audience, he implies, of course, that he knows and they do not. So he induces an inferiority feeling in them which is a little resentful.

Let the leader, therefore, never try to show how much he knows. If he is conceited let him keep it safely hidden. If he thinks well of himself and his knowledge, let him not make an offensive show of his self congratulation.

There are two important rules:

First: Keep your audience with you.
Second: Keep thinking with your audience.

One notes the weakness of those

whose minds are turned in on themselves.

Humor

Humor is one of our greatest assets. He who has it has a golden way ahead of him. But humor is a dangerous gift. It can be used in such a way as to wreck an entire song leading program. Hence the admonition: Use humor humorously. This means use it in proportion. Many leaders unnecessarily drag in long stories. Any leader might make the following test: Can I be humorous without telling a story?

Humor should be an attitude—of playfulness, of not too great seriousness; the sudden twist of a word, the flash of a grotesque idea. Humor is invaluable to the leader of singing because it enlists his audience. It gives them a feeling of good fellowship with the leader. Hence it invokes the opposite of the inferiority feeling, and it breaks down the "wall." It gives to the audience exhilarating bodily actions. It raises the emotional tone of the audience. It keeps the sense of proportion between the leader and his audience.

The yelling, scolding, angry leader is pitiable. He is chiefly pitiable be-

cause he accomplishes nothing by these tactics, save discomfort and resentment of his group.

The Voice as an Instrument

The voice is so powerful a factor in its effect upon an audience that one wonders why leaders pay so little attention to its effective use. I am not talking merely of the singing voice but of the speaking voice. In the second place there is the matter of voice modulation. The ordinary American speech habit is to play one's entire melody on one note, or at best two. The dominant note sustained throughout a sentence and the "drop" note at the end.

One Hundred Percent Return

It is noted with satisfaction that with the return of Celia Cohn the Drama Department now boasts of a hundred percent return of last year's Freshmen, Sophomores and Juniors.

CALENDAR

February 1, Tonight

Phi Delta Pi Dance In Gym

February 5, Tuesday

Faculty Recital, Mr. Newens

PERSONALS

Kenneth Patrick, is spending a few days at Sacketts Harbor, because of his mother's illness.

Joseph Reitman, Caulfield, Galfant, Rothenberg, Lyons, Schlosburg, Ray and Norris, all of whom are Savage school transfers, will take tests in New York for coaching positions in that city.

Joe O'Brien was a guest of friends over the week-end. He stayed at the Phi Epsilon Kappa house.

A "splash party" was held by Phi Delta Pi for their "rushees" at the Y.M.C.A. on Wednesday evening, January 30. Swimming and other sports were enjoyed.

New Residence

Mary Ranney from Westminster Hall to Newman Hall.

Eunice Wilbur from University Ave., to Newman Hall.

ANNOUNCEMENT

Mr. and Mrs. Arthur Niedick, graduates of the Drama Department of Ithaca College announce the birth of a son, on Monday, January 28.

ITHACAN HEADLINES OF SEVERAL YEARS AGO (A Mirror For Seniors)

"Drama Students To Travel with Journey's End."

"Many activities to take place in Block Week."

"Mementoes of Maud Powell given at S. A. I."

"Ithaca is first in witnessing Damn Deborah."

"Administrative changes to Take Place."

"Musical Racketeers Given to Packed House."

"Beau Brummel To Be Staged in Strand Theatre."

"Ithaca College Battles Valiantly Against St. Bonaventure."

"Gondoliers To Be Presented At Strand Theatre."

"Paul A. Lester Meets Death on Elevated Viaduct In Headlong Twenty-Foot Drop."

"Article On School Problems Issued By Dr. Job."

"Junior Prom To Be Held At Crescent."

"Talcott Gives Excellent Play in Binghamton."

— so far as we know tobacco was first used about 400 years ago

— throughout the years what one thing has given so much pleasure..so much satisfaction



Early Colonial planters shipped hundreds of pounds of tobacco to England in return for goods and supplies.

*They came looking for gold
... but they found tobacco*

...and tobacco has been like gold ever since!

The tobacco raised in Virginia and exchanged for goods helped the struggling colonists to get a foothold when they came to America.

Later on, it was tobacco that helped to clothe and feed Washington's brave army at Valley Forge.

Today it is tobacco that helps—more than any other commodity raised in this country—to pay the expense of running our Government.

In the fiscal year 1933-34 the Federal Government collected \$425,000,000 from the tax on tobacco. Most of this came from cigarettes—six cents tax on every package of twenty.

Yes, the cigarette helps a lot—and it certainly gives men and women a lot of pleasure.

Smokers have several reasons for liking Chesterfields. For one thing, Chesterfields are milder. For another thing, they taste better. They Satisfy.