Mrs. Roosevelt Invites Choir To White House

Interested in College Work; Choir Will Sing at Garden Party

Mr. Ewing, director of the Ithaca College Capella Choir, received the following letter from Mrs. Roosevelt. If the Choir accepts the invitation, they will probably go to Washington for the concert tour.

The White House
Washington, January 28, 1935

My dear Mr. Ewing,

Mrs. Roosevelt was greatly interested in your telegram and the outline you have given her of the work which the Ithaca College is inaugurating in conducting a concert tour for the benefit of various musical, dramatic and physical education.

Every year Mrs. Roosevelt has a garden party for the Veterans of the World War. This takes place sometime in May, and she would very much like to have the College Choir present at this garden party. Of course the date is not settled yet, but she will let you know the exact time it will be.

Very truly yours,

Mrs. J. M. Hein
Secretary to Mrs. Roosevelt

Mr. Ralph Ewing
Conductor Ithaca College Choir
Ithaca, New York

P. S. It would be possible for the choir to sing out-of-doors as the garden party of course is held in the open.

α — Mu Phi Epsilon Entertains Mrs. Kidd

On Monday and Tuesday, January 26 and 27, last, Miss Cora Kidd of Chicago, Illinois, and former assistant director of the National Delta Alpha, was entertained at a meeting and musicale at the college.

As usual this list combines some of the students who have found it interesting to attend the last presentation of the people. This week Mrs. Roosevelt will be very pleased to be present at the performance of the opening number.

Best Votes Chosen For “Patience” Chorus

Rehearsals for the music of “Patience” have begun, and the following are singing in the chorus: Soprano: Mary Johnson, Mary Edna, Mary Jane, Kathryn Rowland, Gladys Bunnell, Mary Ann, Elizabeth Wood, Carolyn James, Lillian Libbey, Anita Gray; Alto, Ruth Kennedy, Mary Barlow, Elizabeth Young, Katherine Kersey, Margaret Prince, Mary Fugate, Jane Long, Fannie Monroe Dorothy Brown, Mary Stuart, Mary Hydon, Edward Egan, Ralph Akeley, Edward Edman, Roy D. Hargraves, Charles Fleming, Carmen Calzetta, Elliot Ackerman, Ross Radnor, Ro!l Tavio, William Nicholas, Henry Kuske, Charles Kuske, Luke Mara, Kenneth Randell, Harland Hark, Emery McKey, Robert E. Dunnicliff.

Mr. McHenry Will Conduct Symphony

Cecil McHenry, faculty member in the band, is director of the band which has just organized that band in existence for only a few months. The first concert given by the band was a musical and financial success, and Mr. McHenry was fully satisfied with his excellent conducting and careful development of the program.

The orchestra is composed of both professional and amateur musicians, drawn from the Syracuse Symphony Orchestra, the Eastman School of Music, Ithaca College and from Geneva and its surrounding towns.

The orchestra, under Mr. McHenry’s direction, is preparing the second of its concerts, to be presented on Sunday, March 24 in Geneva. Included in the program will be “Overture” by von Weber, “Ever Triune” by Sibelius, Ballet from “Caucasian Sketches” by the Russian composer Iwanow, and Symphony No. 3 by Tschaikowsky.

Mr. Ackerley will present a recital as a member of the school faculty.

One Act Plays To Be Presented by Students

A new feature in The Department of Speech and Drama will be the production of one act plays written and directed by the authors themselves.

The first evening of one-act plays will be given for presentation of “Simon Pure” by Mr. Howard Horner. “Simon Pure” is a play which concerns itself with the personality of the hero and how he is chosen by Mr. Horner from the Department of Physical Education, as a Freshman.

Mackay Accepts Position In Montgomery

Paul G. Mackey, instrumental director of instrumental music in the school of music at Kent State University (1933) has accepted a position at Montgomery, Va. He took over the work last week, and wrote extensively concerning the organization there. He has charge of a junior band of 30, senior band of 45, senior orchestra of 25, and girls’ glee club of about seventy members. The band has won first and second places in the state contests for the past few years. Mr. Mackey is also a graduate of the Kansas State College (1925) and a member of Phi Mu Alpha, as is Mr. Mackey.

Mr. S. Landon Travels West

Mr. Sidney Landon travelled westward from Ithaca, New York, to Flint, Michigan. Mr. Landon presented his portrait of great bluestone of a high school conve-}

Excerpt on Liberal Arts Interesting

The following item will be of interest to the majority of Ithaca College students. The college is the only school in the country which offers this course to incoming students in any way with a large university. A pure Liberal arts college is made up of courses for the prices of one for the professors.

The course was given by the President of College Librarian of College.

The depression has had a devastating effect on many of the small colleges, particularly in the South and South West. The college referred to in this excerpt does not share this fate but is prepared to have in its own school faculty. The college has a group of instructors in the humanities who are not only interested in the course but are prepared to have in their own school faculty. The college has a group of instructors in the humanities who are not only interested in the course but are prepared to have in their own school faculty.

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I and that the hill is on its far edge. It's called "Smiling Through." The question of whether or not one should provide encouragement for problem solving should be called a great catharsis.

State and Tioga Invites Your Banking Business

Ithaca College has always been a source of pride for the community. It is an institution that provides educational opportunities for students from all walks of life. The college is well known for its commitment to excellence in teaching and learning, and for its emphasis on personalized support for students.

Strand

A. B. Brooks & Son

Pharmacy

ISLAND LIVER OIL

Each capsule equals 4 tea-spoonfuls of pure cod liver oil.

Cephis Writes Editor

The following list is that of appointments for photographing the various groups on the campus. This schedule has been arranged to provide the best arrangement of the various groups to be photographed. Please cooperate with the Gaynor Studios in your appointments and by being on time. The photographs will be taken at the Trevor Theater, 306 State Street.

Newman Hall Gives Dance

Newman Hall played hostess at a delightful evening of dancing, topped off with easy refreshments.

The Ithacan

February 1, 1935

Census Writers Editor

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THE PSYCHOLOGY OF EFFECTIVE LEADING
by Albert Edmundo Brown

This article written by Dr. Brown is important not only to people who listen to bad songs, but to people who have to sing any kind of leading before an audience.

The problem of effective leading of the group is essentially psychological. A good deal of song leading seems to miss this point. The leader is often hampered by the physical mechanics of leading—the hearing of time, calling attention to the various intonations, etc. All these, of course, are quite essential matters. Nevertheless, a leader can be aware of these, use his knowledge of them, and yet be practically a failure.

It would seem important, then, that we approach the matter of song leading, and the direction of the community chorus from the standpoint of "humanity" rather than mechanism. If we learn the psychology involved in the slightest move a platform, we shall probably be far on the way to being successful leaders.

The First Rule

The first simple rule of all group leading, in any situation whatever, is that of your audience. This may perhaps seem altogether too trivial a matter to need mention; but as a matter of fact many leaders are not thinking of their audience at all.

Suppose we keep the idea constantly to the front of our leading should he for the sake of getting a desirable response. The first question we shall ask ourselves is: Is this manner of leading getting the kind of response I desire?

If we aim at desirable response we shall try, first of all, to get the favorable attention of our audience. We shall not scowl at them. We shall not look lusty; we shall not appear frightened; we shall not seem to be evading their eyes by looking out the window or at a fixed spot on the wall. We shall look and act as if we rather liked to be with our audience.

Look At Your Audience

One of the first rules for all leading should be "Look at Your Audience." There is something fatal to subtle about this which is very often missed by leaders of song. Quite often a leader's face is conventionally turned to his audience, but if you were to be in the audience the feeling would be that the leader was not looking AT you, but ONLY TOWARD you. Therein lies a world of difference. For it is only when the leader looks directly AT his audience that the invisible wall between him and his audience falls away. Until this falls away the leader is not effective.

What do we mean by the difference between "looking at" and "looking towards"? It was implied in what was said a moment ago. We who think of his audience inevitable looks AT them. We who think of himself, or of his subject matter; the songs, etc. Inevitably has the focus of his attention turned away from his audience. We in the audience may not be able to express it; but what is felt is that the leader is distant, aloof. Or we express it by referring to the invisible wall.

Like he says. If we are interested in our audience, there is a likelihood that it is surely or outwardly they will be interested in us. If we scowl at our audience, there is every likelihood that insofar as outwardly they will be interested in us. If we scowl at our audience, there is every likelihood that insofar as inwardly they will be interested in us. And if we are and rather brushy, they likewise will lack our confidence in us. If we are busy, they will react with their own protection.

Even before we speak, or sing, we are often conditioned or approved. There is every reason therefore, that we should make certain that our attitude is such as to elicit warm response.

(Continued on page four)
The Psychology of Effective Leading

(Continued from page three)

Never Make an Audience Feel Inferior

Let the leader of singing treat his audience as if he really had respect for them. Often, indeed he has no respect for them but unfortunately does not know how to show it. He feels that he must make an impression; in short, he tries to show them all he knows. He displays his knowledge with a flourish—and the audience feels subtly despised.

What the leader "tells" his audience, he implies, of course, that he knows and they do not. So he induces an inferiority feeling in them which is a little distressing.

Let the leader, therefore, never try to show how much he knows. If he is conscious let him keep it safely hidden. If he thinks well of himself and his knowledge, let him not make an offensive show of his self-congratulation.

There are two important rules:

First: Keep your audience with you. Second: Keep thinking with your audience.

One note the weakness of those whose minds are turned in on themselves. Humor

Humor is one of our greatest assets. He who has it has a golden way ahead of him. But humor is a dangerous gift. It can be used in such a way as to wreck an entire singing leading program. Hence the admonition: Use humor humorously. This means use it in proportion. Many leaders unnecessarily drag in long stories. Any leader might make the following test: Can I be humorous without telling a story?

Humor should be an attitude—a philosophy, of not too great seriousness; the sudden twist of a word, the flash of a grotesque idea. Humor is invaluable to the leader of singing because it enlivens his audience. It gives them a feeling of good fellowship with the leader. Hence it invokes the opposite of the inferiority feeling, and it breaks down the "wall." It gives to the audience exhilarating bodily actions. It raises the emotional tone of the audience. It keeps the sense of proportion between the leader and his audience.

The yelling, whistling, noisy leader is pitiable. He is chiefly pitiable because he accomplishes nothing by these tactics, save disincent and re-entertainment of his group.

The Voice as an Instrument

The voice is so powerful a factor in its effect upon an audience that one wonders why leaders pay so little attention to its effective use. I am not talking merely of the singing voice but of the speaking voice. In the second place there is the matter of voice modulation. The ordinary American speech habit is to play one's entire melody on one note, or at best two. The dominant note sustained throughout a sentence and the "drop" note at the end.

One Hundred Percent Return

It is noted with satisfaction that with the return of Celia Calin the Drama Department now boasts of a hundred percent return of last year's Freshmen, Sophomores and Juniors.

CALENDAR

February 1, Tonight
Phi Delta Pi Dance In Gym
February 5, Tuesday
Faculty Recital, Mr. Nevins

PERSONALS

Kenneth Parick, is spending a few days at Basket's Harbor, because of his mother's illness.

Joseph Reiman, Caulfield, Gal- lan, Rodenberg, Lyons, Schlossburg, Ray and Norris, all of whom are Savage school transfers, will take tests in New York for teaching positions in that city.

Joe O'Brien was a guest of friends over the week-end. He stayed at the Phi Epsilon Kappa house. A "splash party" was held by Phi Delta Pi for their "rushes" at the Y.M.C.A. on Wednesday evening, January 30. Swimming and other sports were enjoyed.

New Residence

Mary Ranney from Westminster Hall to Newman Hall.

Enice Wilbur from University Ave., to Newman Hall.

ANNOUNCEMENT

Mr. and Mrs. Arthur Niedick, graduates of the Drama Department of Ithaca College announce the birth of a son, on Monday, January 28.

They came looking for gold

... but they found tobacco

... and tobacco has been like gold ever since!
The tobacco raised in Virginia and exchanged for goods helped the struggling colonists to get a foothold when they came to America.

Later on, it was tobacco that helped to clothe and feed Washington's brave army at Valley Forge.

Today it is tobacco that helps—more than any other commodity raised in this country—to pay the expense of running our Government.

In the fiscal year 1933-34 the Federal Government collected $286,000,000 from the tax on tobacco. Most of this came from cigarettes—six cents tax on every purchase of tenancy.

Yes, the cigarette helps a lot—and it certainly gives men and women a lot of pleasure.

Smokers have several reasons for liking Chesterfields. For one thing, Chesterfields are mild. For another thing, they taste better. They satisfy.

So far as we know tobacco was first used about 400 years ago

throughout the years what one thing has given so much pleasure...so much satisfaction