The Ithacan
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Bob Marella Places
2nd in NAUU Events
by Don Drew

Bob “Tiny” Marella, Ithaca College’s lightweight wrestler placed second in the Greco-Roman phase of the National A.A.U. tourney held last week in Stillwater, Oklahoma.

Marella, representing New York State, worked his way to the semi-finals where he battled to a victory over Ted Holmes who represented the Los Angeles, Y.M.C.A. Tiny defeated Holmes in a half-match of the final phase of the NAUU tourney. In the semi-finals, Marella drew with Billy of Oklahoma State who defeated Holmes in the NAUU tourney three weeks ago.

In the finals, Marella met with former Olympian and A.A.U. champ Bill Kerkela of Cleveland. They battled it out evenly through the whole match until Kerkela stopped Marella with a pinning combination in the last minutes.

Marella may be asked to represent the U.S. in a match against Russia in May.

Hickman Awarded
NAEB Study Grant

A grant of $500 has been awarded to Ithaca College by the National Association of Educational Radio Advertisers, so that the college may make a study of television teaching in the field of Economics. The study is to be conducted in conjunction with the current “Economics Picture” series now being aired over WICB-TV.

Dr. Warren Hickman received the grant from the college for the NAEB for the Economics Dept. to make the study.

The college, in its application pointed out five phases of study which it will consider in the survey and statistical data that will be compiled in the NAEB. The five points are as follows:

1. Which areas of economics, business finance, and administration are most interesting to the audience.
2. Which of these three areas has the most impact on the audience.
3. How much subject matter content was assimilated by the audience.
4. With what degree of accuracy can the average viewer now apply and interpret the material he has assimilated, to current problems.
5. Which manner of instruction is most applicable to economics and television: The tutorial program, the interview program, the panel discussion program of the well illustrated lecture and discussion.

Results of the study will be geared toward finding out how educational manner compares with teaching via commercial television, and strict educational television. The study should contribute to the overall evaluation of all the techniques of teaching as applied to the economics structure now being offered by the “Economics Picture” series.

The study will be conducted in a series of three manners, with contributions to Ithaca College, to television, and to participation in extracurricular activities will be the nominations for the “Football Belts” Nebraska Award inaugurated this year by Deba Kappa fraternity.

William Driver of Binghamton, Economics Dept., to make the study.

The nominees have been narrowed down to eleven, with the King and Queen to be elected before the Spring Reunion for Alumni Hall (Valentine Dormitory). The college may audience interviews with the cross-section of the American public to be represented in the survey. Questionnaires and examinations will also be used in compiling statistical and other data for the survey.

The Economics Dept. of Ithaca College will actually be in charge of gathering and assimilating the report which is to be filed with the NAEB, around the end of 1959. This will give the survey a sampling of two semesters of school work. In charge of the complete operation will be Mr. Frank Holm, professor of Economics at the college.

In charge of the statistical end of the report to be filed with the Associate Prof. of Accounting at NAEB, will be Dr. Gordon Chen, Ithaca College. Mr. Kervan will be followed closely by the Economics Dept. of the study.

The grant, is the first of its kind (Continued on page 4)

The Story of Kim, I.C.’s War Orphan

Once upon a time, in a far-off land called Korea, there lived a little girl named Kim. Kim was a little girl as she saw the people of her land left without homes and though she hasn't met her prince charming yet, she is slowly achieving the happy ending that will someday put him on this fairy tale.

Terrance Toth, a TV-radio major, was elected last week president of next year’s Ithaca College Senior Class.

Clown Club, Musical 
Featured at Alumni Reunion

A football clinic, a reunion luncheon, and a dress rehearsal of “Daming Yankees” were the features at Ithaca College’s Annual Spring Reunion for Alumni April 17-19.

The alumni luncheon began with an hour of homecoming songs Monday, as of late, there has been no change in the company’s advertising policies, or about 50% of the eligible voters.

There were 195 votes for Seniors, 117 for Juniors, and 176 for Sophomores.

Football Team To Face BrandeisHere

The 1959 Ithaca College varsity football season opening game with Brandeis University will be played at the Carrier Dome in Syracuse, New York, as scheduled.

This was announced recently by Bob Light, Ithaca graduate manager, physical education.

The game will be played at Ithaca’s South Field Saturday afternoon, Sept. 19. This will be Ithaca’s first meeting with Brandeis.

NOTICE

The Ithacan will announce its “Top Ten Seniors” in its next issue April 29.

These seniors chosen on the basis of character, school and community activities, will be announced in the next issue of The Ithacan. The seniors will be selected in the survey and statistical data that will be compiled in the NAEB. The five points are as follows:

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Terrance Toth, a TV-radio major, was elected last week president of next year’s Ithaca College Senior Class.

Toth is a member of Phi Tau Sigma, and also Phi Alpha Alpha, and has worked on the football team throughout his career.

Other senior class officers elected were: Vice-President, Dan A. MacKinnon; Secretary, Edward W. Roberts; Treasurer, Walter A. Haines.

The junior class elected Jack Brondell as president, Bert R. B. Wood, vice-president, Carl Heissler, secretary, and Bob Young, treasurer.

Elected officers for next year’s sophomore class were: President, Jerry Starchman, vice-president, David Short, secretary, and Bob C. T. Perry, treasurer.

The elections, held last Wednesday, saw 517 students flock to the polls, or about 60% of the eligible voters.

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Spring Weekend

It is hard to imagine the time and effort that goes into making a weekend a success. The little details of planning the schedules so that they do not conflict as well as the larger problems of hiring an orchestra, wrapping picnic lunches and decorating the dance hall.

Before any weekend can move into full scale operations committees must be formed and many long hours of work must take place.

Spring weekend is a few weeks off and the junior class has spent hours preparing for each event. Not mentioning academic pressures that have been placed on many of the members of the committee, much progress has taken place.

Tickets for the weekend are now on sale in the annex and it is earnestly hoped that the student body will not only support Spring Weekend but will actively participate in all events. The tickets are $6.00 per couple and the price of the tickets include the Jam session, the Saturday night dance, breakfast at the Normandie, and a box lunch for the Picnic at Enfield.

Let's go I.C. Let's really make Spring Weekend-1959 one of the most memorable in the college's history. — D. SCHEIDER

Thank-you Alumni

Last weekend the Ithaca College Alumni Association held its annual weekend. This year the supporting members of the Association are about 650 members, an all time high for the Association membership.

The accomplishments of the Alumni are few in comparison to other colleges and universities, the Association has purchased the tables and chairs for the new Alumni Hall on the upper campus.

The editors of the ITHACAN would like to thank the association for its work in the past and extend our best wishes for continued success in the future. — A. COHEN

Letters to The Editor

Dear Editor,

As president of the Senior Class, I would personally like to thank and congratulate all those students of every class who voted in the class officer elections last week. Turnout at the polls this year was greater than in recent elections and speaks well of the new, mature, self-spirit which is developing at Ithaca College.

Next I would like to congratulate my fellow officers of the Class of 1959, John M. Drybed, Sandy Giannattasio, Arnie Reif, Jared Brown, Bernie Ruttenberg.
The following is a typical dialogue which might be heard anywhere around the Ithaca College Campus:

Irving: "What are you laughing at?"

Clyde: "Luigi's latest cartoon."

Irving: "Oh yeah, I saw that one, that guy is really good."

Clyde: "Who is he anyway?"

Irving: "Ya got me, I don't know."

Not too many students do know who Luigi is. Most Ithaca College students however, do enjoy his cartoons which have been appearing in the Ithacan since 1966, but the bulk of I.C. students just don't know who Luigi is, where he comes from, etc.

This two page spread contains many of Luigi's cartoons which have appeared in former Ithacan issues. This spread is a tribute to a young man deserving of tribute.

Luigi Sacchi has put many long hours of work into his cartoons which depict life around the I.C. campus. He has been a reliable, as well as an outstanding worker, for the Ithacan.

He is a native of Ithaca, and a 1948 graduate of Ithaca High School.

Sacchi entered the United States Air Force in 1951. He was honorably discharged in '61 and began what he calls his life as a "professional student."

Before entering Ithaca College in 1956, he attended Chautauqua Preparatory School, and Cornell University. Luigi enrolled at Ithaca as a Business Management major, but later centered his studies on History in the Liberal Arts School.

Among his hobbies are hunting, collecting military minatures, and drawing cartoons.

(Continued on page 4)
"HOV CAN YOU SAY I DON'T LOVE YOU, BABY!?!
I LET YOU TAKE ME TO MOVIES, DINNER, DANCES...!!"

"HE PLEDGED US!"

"BOY, I DON'T SEE HOW THEY EVER GOT ALONG!?"

"SHUCKS..... I DON'T FIND THE HALLS CROWDED!"

"I WILL NEVER CUT AGAIN.... I WILL NEVER CUT AGAIN..... OH, NO... NO MO'.... WILL I EVER OVERCUT?..... I WILL NEVER"

"WHO'S DEAL?"

"STRIKE THE COLORS, BERKLY! THE LAST SHOT'S FIRED...."

"NOT MUCH ON LOOKS.... BUT LOTS OF PERSONALITY"

"I'M SURE TO YOU GUYS..... ALWAYS SAYING ME A WEEK BEFORE Prom!"

"IN APPEAL OF VESTIGE! GENTRICE FRANKOCHI!! LIBERAL ARTS HALL..... j350-404"

"HE PLEDGED US!"

"SOUND OFF ON VESTIGE! GENTRICE FRANKOCHI!! LIBERAL ARTS.....j350-404"

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"I WILL NEVER CUT AGAIN.... I WILL NEVER CUT AGAIN..... OH, NO... NO MO'.... WILL I EVER OVERCUT?..... I WILL NEVER"
Veteran righthander Rich Slomkowski pitched the Ithaca Bombers to a 7-0 victory over Adelphi College. Rich gave up only three hits and three walks. The first two runs were gained in the second inning on two walks and a single. Then in the third Bob Hoyt added a two baggers, and coasted the rest of the way while I C. gained their runs on a Basil Curry in the 7th. Eight first inning Ithaca got four singles in five trips, and Stan Borrow tacked on two run triple taged by Willie Chaput. The frosh won their home opener against Denver.

The Bombers next topped Seton Hall of South Orange, N.J., 9-3 for a 7-0 victory over Adelphi College. Rich gave up only three hits and six walks, Bob Chabot and Hoyt each had two hits, and Borow had one. Defeat C. W. Post

Saturday, the Ithaca College baseball team had but one losing season in his 24 years in charge, and that was in 1953. 

In the last 10 years the Ithaca College varsity baseball team has won 119 collegiate games and lost 58, or 67 per cent of its contests. 

Walter Judah of Albany, N.Y., a member of the 1955 Ithaca Bombers baseball team, holds the nine-inning game intercollegiate strikeout record, 18, made in a NCAA district championship playoff contest against Lafayette. John Hogge of Colorado State tied in strikeouts two years later in 13 innings against Denver. 

Ithaca College never lost a baseball game when Eddie Sawyer of the Philadelphia Phillies, was on the mound for the college. Sawyer also owned the outfield for the Ithaca Bombers.

Three regulars from the Ithaca College varsity baseball team have transferred their pitching activities to baseball. They are Rich Slomkowski of Scarsdale, N.J., who averaged 20 points per game during the recent basketball season; Don Churchill of Little Falls; and Bob Graham of Port Henry. All are seasoned baseball pitchers. 

This is the seventh year that Ithaca College varsity baseball team has gone south of the Mason and Dixon Line to play early season contests. The last two years the Ithaca Bombers journeyed to Florida, and this year to North Carolina. 

William McCarthy of Highland, N.Y., went 20 games on the mound for Ithaca College without a defeat. Graduated in 1951, he is now an officer in the Air Force.
The Ithaca College varsity basketball team ranked 15th among the small colleges of the nation in the percentage of field goals made during the last season. This is the report of the National Collegiate Basketball Bureau.

The Bombers rank 62nd in the nation as an overall scoring leader. He averaged 620 points per game in 18 contests. He was 539 of his 1,106 attempts, for a 48.1 percentage. Rich Lomkowski of St. Mary, N.J., the Ithacans' scoring ace, ranked 2nd in the nation as an individual scoring leader. He averaged 39.4 points per game in 18 contests. He sank 150 field goals and 74 free throws for 374 points.

In 39 games, including two non-collegiate contests, Lomkowski made 800 points. He is a senior in the School of Health and Physical Education.

Kavanau: Much Work in WICB-TV

by Dave Scheuer

The problems of producing and directing programs in the Department of Radio-Television at Ithaca College involves much work and skill according to Mr. Theodore Kavanau, instructor in the department. Mr. Kavanau received his A.B. degree from City College and his M.A. degree from Syracuse University.

In a recent interview with Mr. Kavanau, the problems of students directing and producing television productions were discussed. It was pointed out that in any class the ranges of skill varies to such a point that television production on the open circuit must be limited. The policy of the department is to promote talent, and to discourage mediocrity. Though quite many degrees, he looks like a thermometer. He's so myopic, he needs glasses to see things with clarity. He's a fellow has so much work that he doesn't have time to fit up time.

It is important to note says Kavanau that the students who work on the open circuit television have proved themselves capable in classroom work. Every student can work in any area of television on closed circuit operation. It's just that there is no room for poor production on the open circuit. Kavanau also stated that the college is the only institution that offers such complete training in its field. The students that work on the evening productions have proved themselves by constant practice in the classroom.

NORTON PRINTING CO.

Ithaca's Friendly Printer

"Across from Strand Theater"

HOOP SQUAD RANKS 15TH IN ACCURACY

the percentage of field goals made during the last season. This is the report of the National Collegiate Basketball Bureau.

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THINKLIST

HOW TO MAKE $25

Take a word—television, for example. With it, you can make commercial TV (salesmanship), loud TV (salesmanship), bad TV (salesmanship) and good TV (salesmanship). That's Thinklist—and it's that easy! We're paying $25 for the Thinklist words judged best—your check is itching to go! Send your words to Lucky Strike, Box 67A, Mt. Vernon, New York. Enclose your name, address, college or university and class.

Get the genuine article

Get the honest taste of a LUCKY STRIKE

English: NEAR-SIGHTED PROFESSOR

Thinklist translation: This fellow has so many degrees, he looks like a thermometer. He's so myopic, he needs glasses to see things with alarm. Though quite the man of letters, the only ones he favors are L.S./M.F.T. "I take a dim view of other brands," he says. "Give me the honest taste of a Lucky Strike!" We see this chap as a sort of squintilectual (but remarkably farsighted when it comes to cigarettes).

English: VIKING OARSMEN

English: HALLWAY IN A HAUNTED HOUSE

English: DOG POUND

English: STOCK JUDGE

English: STOCK JUDGE

How to Get $25

Get the genuine article

Get the honest taste of a LUCKY STRIKE

Product of The American Tobacco Company. "Lucky is our middle name..."