



## Are you down with OCC?! Yeah, You know me!



What is OCC?

**OCC stands for Old Corrugated Cardboard.** Corrugated boxes are used to ship 95% of all the manufactured goods in the U.S. today; only 6 out of 10 of these corrugated cardboard boxes are collected for recycling.



Recycling one ton of cardboard saves over nine cubic yards of landfill space! About one-third of an average dump is made up of packaging material! As we all know, landfill space is a finite resource and each day we use up more and more of it.

Recycling corrugated cardboard cuts the emissions of sulfur dioxide in half and uses about 25% less energy than making cardboard from virgin pulp. This energy results in emissions as well, worsening the problem of global climate change. Remember, every step the production of our materials results in increased energy costs, so try to reduce where you can—and recycling is one easy way to do it!



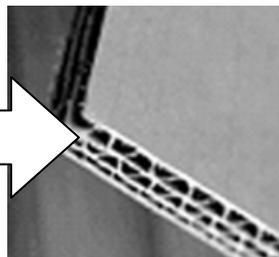
Word of the day:

*Corrugated*



**Corrugated cardboard refers to the corrugated (wavy) inside layer, sandwiched between layers of liner board.**

See these waves? This is how you can tell that this is **CORRUGATED** cardboard!



Cardboard is different from Paperboard, which is what all cereal boxes, beer boxes, etc. are made from. You can tell this is different from cardboard because it is flat, this is PAPER not cardboard.



These are NOT cardboard!  
[irecycle@ithaca.edu](mailto:irecycle@ithaca.edu)

Recycle me please!

Ithaca College recycled 98 tons of cardboard in 2004! This is quite a start, but our Resource Rep Program has seen a reoccurring problem with sorting cardboard in the residence halls.

The **BROWN** bins are for Corrugated Cardboard (OCC). This includes packing boxes, pizza boxes, UPS boxes, or anything else with “the wave.” If it doesn’t have “the wave,” it does not belong in the brown bin!

The **BLUE** bins are for Paper! This bin is not just for notebook and computer paper, it includes all flat paper board too. All cereal boxes, beer boxes, Mac & Cheese boxes, cracker boxes, etc. belong in the BLUE bins!

It is important to sort these things correctly, because if they are not, all that good you did by recycling doesn’t count! It ends up getting thrown away unless the workers picking it up happen to catch it. So please make sure to sort your OCC properly!

Now you are REALLY down with OCC!!!

