

Men outnumber women 95 percent to 5 percent in fantasy sports journalism, which is analogous to 93-to-7 percent split in traditional sports journalism. The following study is the first of its kind to explore the working environment of fantasy sports journalism, with a focus on the potential obstacles female fantasy sports journalists face in the profession. Prior research has illustrated conflicts such as time, family relationships and tokenism to be the most prevalent among traditional female sports journalists. Female and male members of the Fantasy Sports Writers of America were surveyed regarding the predicaments and concerns female fantasy sports writers endure. The quantitative portion of the FSWA survey incorporates stimulus-closed/response open questions on dilemmas such as harassment and credibility. The open-ended, qualitative section permitted the discussion of any issues by the respondents. The results showed forms of harassment among coworkers as well as online audience members towards female fantasy sports journalists. Respondents also cited a significant lack of veneration for the expertise of female fantasy sports journo. On the other hand, respondents wrote of no pay gap between both genders as well as some points of satisfaction in the business. The responses suggest female fantasy sports writers indeed face challenges while performing their job, mainly of the persecution and discrimination variety. The former two findings imply female fantasy writers and analysts encounter different problems than the average female sports journalist today. Whereas harassment and integrity are not seen as predominant difficulties in the world of traditional female sports journalists, they remain two prominent hurdles that female fantasy sports writers experience.