Emily Chavez and Kathleen McAleese

Media Literacy and its Relation to First Generation and First Year Students

We plan to do our mass media research on how media literacy is important for college students, and the impact on incoming first year and first generation students. Some aspects that we’re going to take into consideration is whether they had any at home or pre-college experience. Experience can include pre-college programs, preparatory school, tutors, etc. We’re also going to take a look into the student’s family life and see how that could possibly affect their experience prior and during college. Location is also going to factor into this research. We’re going to look at students in rural areas as well as cities to see the comparison in educational resources. Lastly, we’ll compare first generation and new transition students to upper year and non-first generation students to see the contrast in experiences, abilities, and success.